



# MADERA COUNTY PUBLIC INFORMATION TEAM

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## FOR IMMEDIATE RELEASE:

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### Madera County Department of Public Health Announces 2024-2029 Strategic Plan

Madera, CA — Madera County Department of Public Health (MCDPH) proudly unveiled its 2024-2029 Strategic Plan in October 2024. This document is designed to guide the department's mission to *lead, protect, and empower* the community.

MCDPH has made significant strides, including becoming a nationally accredited health department and launching innovative programs like mobile health services and electronic health records. However, the evolving health landscape and challenges such as the COVID-19 pandemic and the 2022 closure of Madera Community Hospital have underscored the need for enhanced infrastructure, access to care, and health equity.

The Strategic Plan identifies three key priorities:

1. **Community Health Improvement** – Address urgent community health needs such as access to care, community resiliency, and preventing chronic diseases.
2. **Workforce Development & Engagement** – Strengthen a skilled, diverse public health workforce that reflects the Madera County population.
3. **Operational Excellence** – Improve internal systems to deliver effective services including performance management and emergency preparedness.

MCDPH remains committed to health equity, with a renewed focus on diversity, equity, and inclusion to ensure all Madera County residents have access to quality health services. Director of Public Health Sara Bosse emphasized, “This plan gets us closer to our vision of a healthy and equitable future for all.”

For more information, visit [MCDPH Strategic Plan](#).

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