



Survey Overview

- Available June 3 July 8
 - Madera County Residents 50+
 - Caregivers
 - Individuals Living with Disabilities
- Online and Paper Forms
- English and Spanish
- Significant Outreach



Survey Respondents

- 407 Recorded
- 381 Analyzed

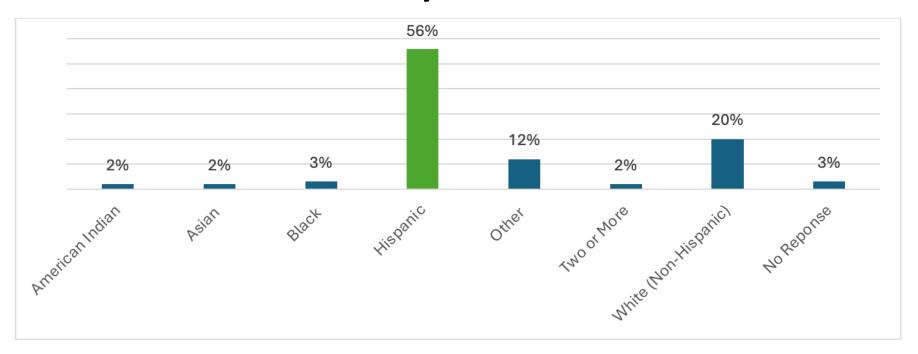
- 136 Spanish Surveys
- 50% under 60
- 69% Female



- 34% Did Not Share Income
- 47% Some College or Higher
- 42% Work Full or Part-Time



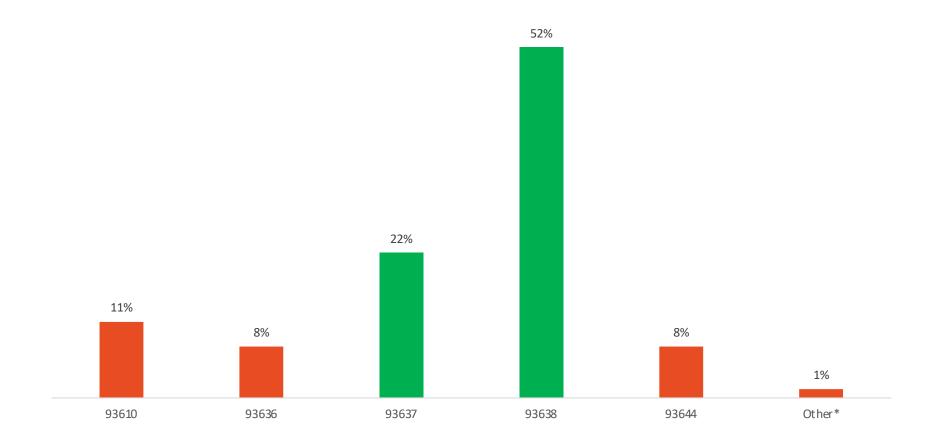
Race and Ethnicity



Comparison to Madera County Census:

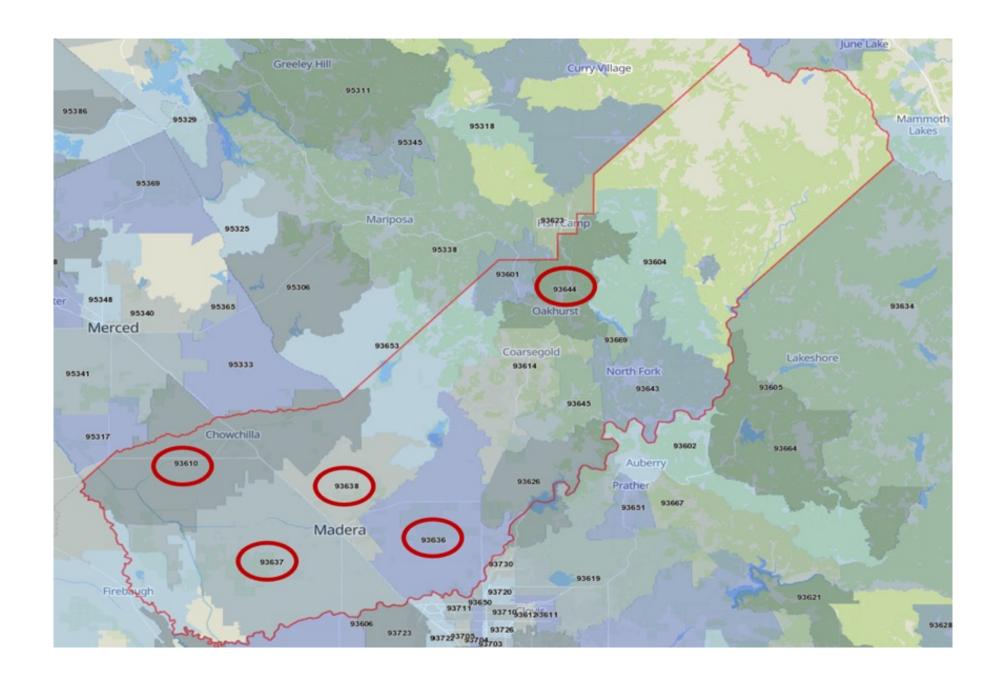
	2020 Census	Survey Respondents
Hispanic	60%	56%
White (Non-Hispanic)	30%	20%
American Indian	5%	2%

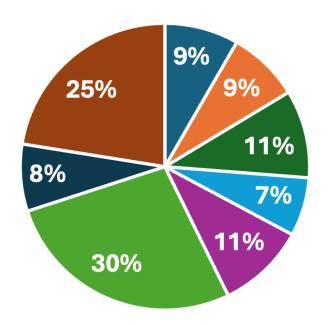




Nearly three quarters of the respondents were from the zip codes 93638 (52%) and 93637 (22%).







1 in 4 left this question blank and 30% did not know which district they lived in.

- District 1 Jordan Wamhoff
- District 3 Robert Poythress
- District 5 Robert Macaulay
- I do not live in Madera County

- District 2 David Rogers
- District 4 Leticia Gonzalez
- I don't know what district I live in
- Blank



- 67% Have lived in Madera for 15 years or more
- 67% Very important to remain in their community

How would you rate your community as a place to live as you age?

33% Excellent; 57% Adequate; 10% Poor





Housing

Over 85% of the survey respondents agreed these components of housing were **very important** for their community.

Housing Components	Does Your Community Have the Following?
Affordable home improvement services	20% of survey respondents
Housing options within walking distance to community resources	36% of survey respondents
Homes that are accessible to people of different physical abilities	75% of survey respondents
Affordable housing options for older adults and people living with disabilities	61% of survey respondents

Outdoor and Public Spaces

	Very Important	Does Your Community Have the Following?
Neighborhood Watch Program	76%	24%
Sidewalks in good condition	91%	44%
Pedestrian crossings with crossing times and visual audio cues	90%	46%
Well-maintained and safe parts within walking distance of your home	83%	50%
Benches, outdoor seating, and resting areas	74%	50%

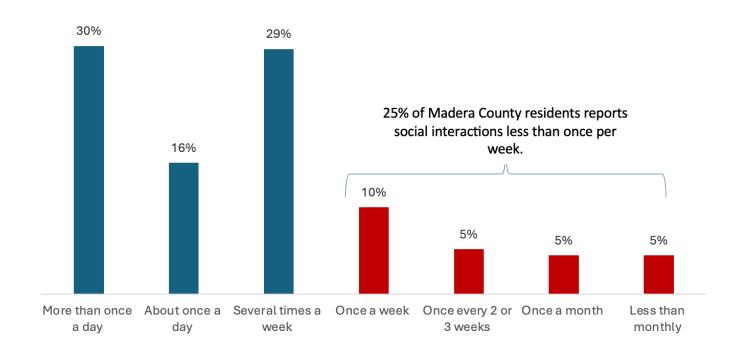
Transportation

	Very Important	Does Your Community Have the Following?
Easy to read traffic signs	90%	62%
Transportation options designed for older adults and people living with disabilities	88%	56%
Public transportation within walking distance of your home and places you need to go	87%	37%
Safe driver education/refresher courses for older adults	78%	14%
Training on how to use public transportation	74%	6%

Social Participation



About how frequently do you interact with your friends, family or neighbors in your community? This interaction could be by phone, in person, email or social media (such as Facebook). (n=279)





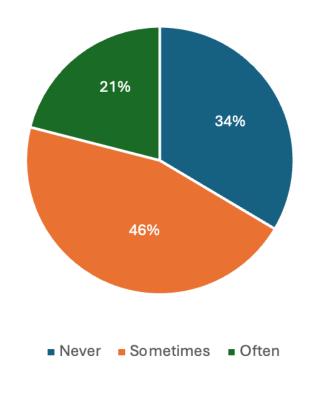
Volunteer & Civic Engagement

- Lowest number of survey responses (170) "Does your community have the following..."
- While 76% of respondents believe that intergenerational volunteer opportunities are very important, only 20% reported that such opportunities are available in their community.
- There is a gap between the importance respondents place on finding information about local opportunities (77% find it very important) and the availability of information in their community (31%).

Health and Community Services

	Very Important	Does Your Community Have the Following?
Fall prevention awareness	77%	5%
Community gardens to grow one's own food	68%	10%
Physical activities and recreation classes at community locations	83%	38%
Wellness events at community locations (blood pressure check, vaccinations, etc)	82%	55%
Meal programs at community locations	82%	67%

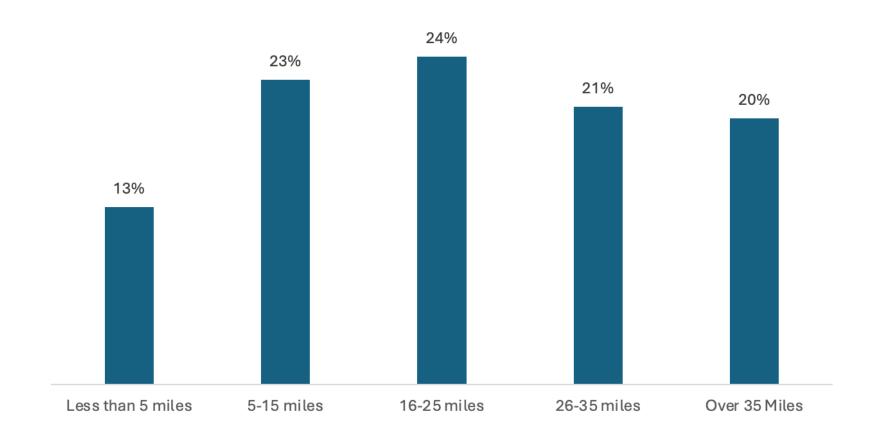
Food Insecurity: How often do you worry about running out of food before you have money to buy more? (n=318)



Nearly half of respondents report that they sometimes worry about running out of food before they have money to buy more, while 21% report this often occurs.

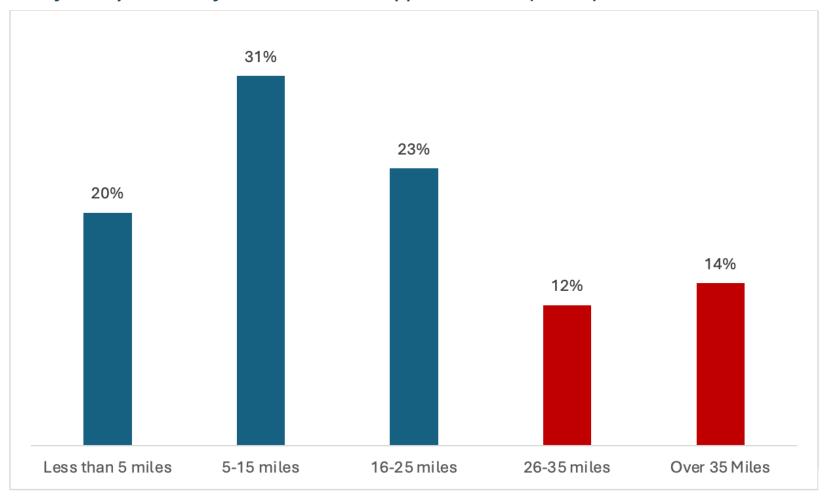
- Approximately three out of four residents from 93638 and 93637 reported sometimes or often experiencing food insecurity.
- Residents in 93636 were least likely to experience food insecurity with 74% reporting never.

In the event of an emergency, how far would you need to travel for care/safety? (n=350)



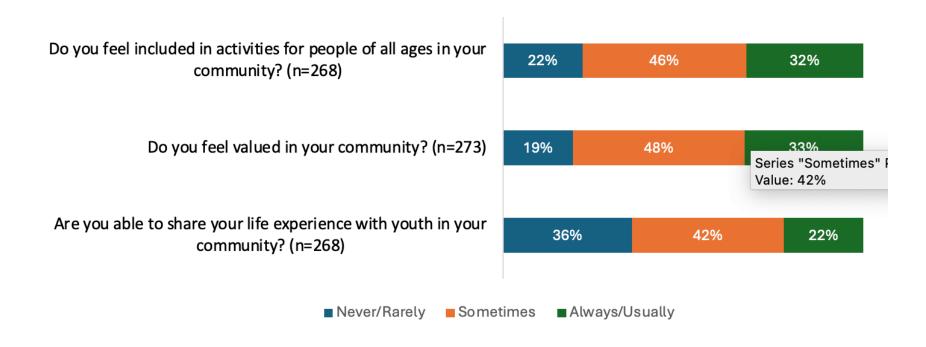


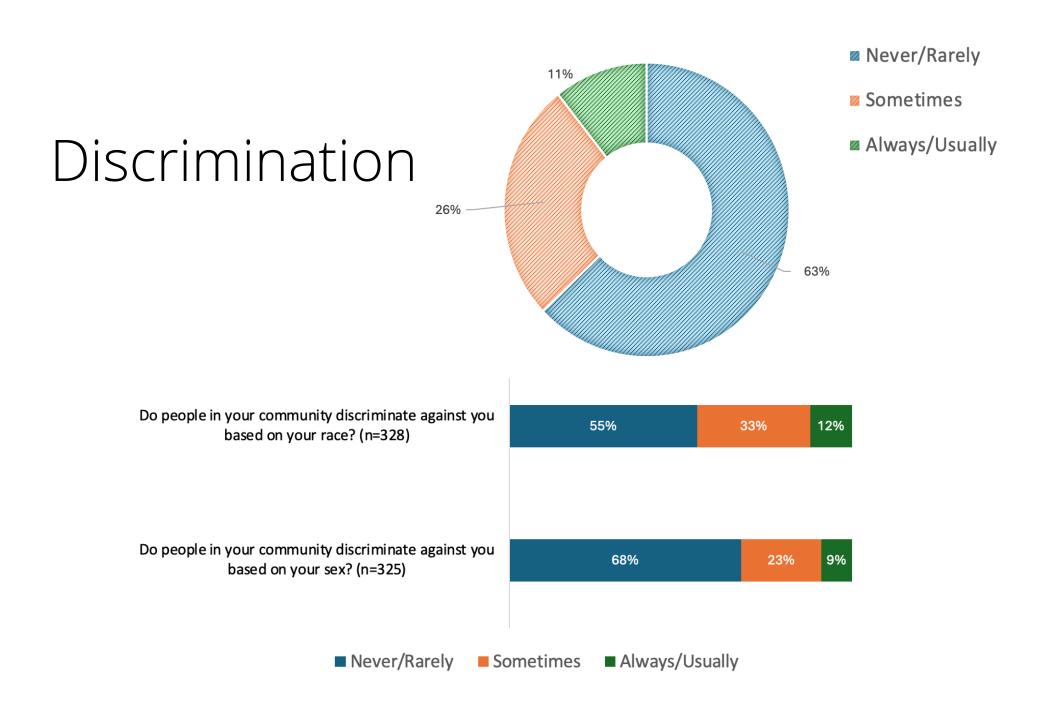
How far do you travel for routine health appointments? (n=319)





Respect and Inclusion





Community Safety



- 52% feel very safe and 40% feel somewhat safe during the day.
- 25% of survey respondents do not feel safe in their community after dark
- Approximately 86% of residents in the zip code 93636 felt very safe during the day compared with less than 50% of residents in other zip codes during the day.

Communication & Information

	Very Important	Does Your Community Have the Following?
Free access to computers and the internet in public places	69%	46%
Information available online or through social media	72%	46%
Information delivered to your home	68%	37%
Information printed with large lettering and clearly posted	82%	37%



Next Steps

- Survey Data Analysis Draft Report with Highlights and Recommendations – 7/26
- Data Correlation or Edits 8/2
- Key Themes
 - Survey Analysis
 - Key Informant Interviews
- Survey Analysis Final Report

