



MADERA COUNTY EDC
ECONOMIC DEVELOPMENT COMMISSION

June 2024 | Vol. 1 | Issue 6

Madera County E-Biz



*The
Perfect
Location*

[Visit Website](#)

News about local businesses is always welcome!

Madera County EDC assists with business recruitment, expansion, and retention with a particular focus on new job creation. We provide free and confidential assistance to businesses looking to expand or relocate to Madera County.

A Message from the Director Darren Rose

Over the last month we have actively worked to promote Madera County through two regional broker missions in Northern and Southern California. In addition to our participation in the NAIOP's spring meeting and attendance at the annual ICSC conference. There continues to be interest in Madera County from national retailers and industrial and commercial brokers because of our strategic location in Central California.

Once interest rates move into more favorable territory we should see more activity in both expansions and new projects.

Additionally, our upgraded website is finally live so we encourage you to check it out and give your feedback. Our old website hadn't been upgraded for over ten years and it is considered a significant lead generator so we decided to make the critical marketing investment.

This will be my final message as the Executive Director. I am departing at the end of the month to assume a new role with the Fresno Madera Building Industry Association. It has been an honor to serve the people of Madera County over the last 21 months. A special thanks to our board of Commissioners who have supported my efforts and leadership. A special thank you to the broker community who have provided guidance. Thank you to local municipal and county staff members who keep the wheels turning. Finally, thank you to the Madera County Board of Supervisors and the council members of the cities of Chowchilla and Madera who fund our efforts to improve economic development in Madera County.

Please contact us if you need the following:

- Business/Project Assistance
- Business Advice
- Business Incentive Information
- Small Business Gap Financing
- Industrial & Commercial Site Selection
- Site Tours
- Demographics
- Quarterly Industrial Vacancy Reports
- Information on Workforce Programs
- General Information or Questions about Madera County

Madera County EDC (559) 675-7768
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www.maderacountyedc.com
info@maderacountyedc.com

Local Stats

Madera County Unemployment Rate

[Click to view the graph](#)

April 2024

- Madera County 8.3%
- Central Valley (Avg.) 8.3%
- California 4.8%

*Central Valley average includes San Joaquin, Stanislaus, Merced, Madera, Fresno, Tulare, Kings & Kern counties.

Source: www.labormarketinfo.edd.ca.gov

Featured Property



Property Search | Newmark Pearson Commercial Real Estate - Fresno/Visalia, CA

Search Commercial Property Listings For Sale & Lease available from Newmark Pearson Commercial Real Estate in Fresno and Visalia, CA

[More Information](#)

[View More Madera County EDC Listings](#)

Fig Tree Plaza Chowchilla

Lots Available For Sale

[More Information](#)



News



Business owner in Madera County gets high recognition

A business owner in Madera County was recognized as "Small Business Person of the Year" for the San Joaquin Valley and Central Coast area.

[Read More](#)



Open Up the Economic Impact of CA Tourism & Madera County |

According to new economic impact research released today by Visit California, local tourism spending in Madera County hit \$430 million in 2023...

[Read More](#)



'Let's Get Digging!' Madera County Food Bank breaks ground on new facility

Wendy Alexander/The Madera TribuneMadera County Food Bank representatives are joined by local dignitaries and SPAN Construction representatives during a groundbreaking ceremony on Friday at the new Food Bank site. For something that has been a long time coming, it has finally come true for Madera County Food Bank Executive Director Ryan McWherter.

[Read More](#)



We are living in challenging times that are creating more stress, which often leads to BURNOUT. It's time to take a closer look at how to stop burnout, before it starts, and how to bring more Wellness into the Workplace. A successful Wellness Program is more than just offering membership at a gym or yoga class offered at lunch. People who are engaged in both their work and their personal life are happier and more productive overall.

Learn the effect stress and burnout have on people and companies. Get ideas on how to implement a simple and effective Wellness Program that will engage and inspire employees.

Topics Covered Include:

- Understanding the difference between stress and burnout
- Recognizing the consequences of chronic stress
- Recognize the warning signs of burnout
- Strategies for coping and managing stress
- Defining Wellness and rethinking your work culture
- How coaching can help people realize their full potential



In local partnership with:

- Golden Valley Chamber of Commerce
- Madera Chamber of Commerce
- Madera Economic Development Commission
- Oakhurst Area Chamber of Commerce
- Valley Community Small Business Development Center

For more information contact Jorge Espinosa at (559) 662-4540.

Thursday, June 27, 2024
12:00 - 1:00 PM

FREE for employers in the following counties:

Amador
Merced

Calaveras
Mono

Inyo
San Joaquin

Kern
Stanislaus

Madera
Tulare

Mariposa
Tuolumne

Click Here to
Register Today!



[Register Here](#)

Upcoming Events

June

12

[Cal Trans Route 99](#)

Time: 10:00 am- 2:00 pm

Virtual Zoom

June

19

[Juneteenth Celebration](#)

Time: 10:00 am

Madera Courthouse Museum Park

July

4

[4th of July Golf Tournament](#)

Time: 7:00 am- 1:00 pm

Madera Municipal Golf Course

July

24

[Mid-Year Labor Law Update](#)

Time: 10:00 am- 11:00 am

Virtual Zoom

GOT HR QUESTIONS? WE'VE GOT THE ANSWERS.

Call Your **FREE HR Hotline Now!**

888-202-4895

[HR Hotline](#)

The Workforce Development Board of Madera County has partnered with the California Employers Association to provide Madera County Employers with a **NO-COST HR HOTLINE!**



**WORKFORCE
ASSISTANCE
CENTER**
America's JobCenter
of excellence



[Workforce Assistance Center](#)

The Workforce Assistance Center is a partnership of community agencies specializing in meeting a variety of needs from training to job

placement to public housing. Our goal is to provide a community resource center that will make it easier for customers to obtain information about various programs and services.

Economic Development

Why Communities Invest in Economic Development



Fostering a range of business types that diversify the local tax base, keep our local economy strong, and celebrate our unique community fabric.

Benefits of Economic Development Include:

- Maintain, increase, & diversify tax base
- Increase revenues faster than cost of municipal services increase
- Business Retention
- Economic vitality and diversification for commercial and industrial areas
- Maximize property through highest & best use
- Create and retain jobs, increase per capita income
- Self-sufficiency in the face of state and federal budget issues
- Recognition of local products
- Beneficial partnerships between local governments, businesses, & community members

Resources

[Fresno County SCORE](#)

[U.S. Small Business Administration, Fresno Office](#)
[Valley Community SBDC](#)
[Cen Cal Business Finance Group](#)
MCEDC Revolving Loan Program
[Access Plus Capital](#)



**Annual Report
2022-2023**



[Yosemite Sierra](#)

Thank you for reading our newsletter!

**Darren Rose, Executive Director
Madera County EDC**



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