MADERA COUNTY DEPARTMENT OF PUBLIC HEALTH

CULTURE OF HONOR VALUES



Integrity

We are trustworthy. Our words and actions demonstrate our values.



- What I do aligns with what I say and expect of others.
- I separate facts from stories and ask openended questions with genuine interest.
- I am open to feedback and own the impacts of my words and actions.

Service

We serve with humility and excellence. We prioritize the common good over self-interest.



- I engage and listen to the community to understand needs.
- I strive to meet the needs of the community.
- I share appropriate information and expertise to help others.
- I proactively elicit feedback to provide personalized, convenient, and accessible services.

Innovation

We welcome creativity and growth. We take appropriate risks to make change.



- I use data to inform my ideas and decisions.
- I share ideas and recommendations to improve processes and outcomes.
- I increase options and opportunities by including diverse people and perspectives.
- I offer grace to myself and others to try and sometimes fail, recognizing we learn from experience.

Equity

We actively seek to support conditions and champion actions that promote optimal health for all



- I treat every person with honor, dignity, and empathy, and including myself.
- I understand the impacts of the social determinants of health in the community and proactively identify inequities.
- I work to establish equitable services, policies, and outcomes.

Collaboration

We work together with internal and external stakeholders to improve community well-being.



- I practice healthy communication skills.
- I share power with other stakeholders and the community to reflect their interests and ideas.
- I share responsibility and credit with gratitude.
- I value the unique contributions of others and ask for help.

MADERA COUNTY DEPARTMENT OF PUBLIC HEALTH



MISSION:

LEAD

- Listen and serve
- Actively engage and collaborate
- Take strategic initiative
- · Commit to achieving health equity
- Focus on upstream prevention
- · Embody our values

PROTECT

- Prevent disease and injury
- Detect and treat disease
- Help residents understand risky
 health behavior
- Expand access to healthcare and health resources

EMPOWER

- Recognize and support the power of residents
- Provide data, information, and training
- Invite and recognize diverse
 perspectives and ideas
- Honor acts of leadership

VISION:

Minimal Communicable Disease

- Early detection, effective investigation and mitigation
- High vaccination rates
- Timely prevention and effective care coordination

Healthy Community Design

- Accessible parks, open spaces, trails, and gardens
- Neighborhood gathering spaces
- Affordable recreation services
- Adequate, accessible, and affordable transportation
- Active transportation
 infrastructure
- Affordable and safe housing

Healthy Behavior at Every Age

- Quality health education
- Health awareness and literacy
- Strong family support systems
- Meaningful youth engagement

Accessible and Affordable Healthy Food

· Affordable healthy food options

Accessible and Affordable Quality Healthcare

- Comprehensive healthcare access (Medical/ Dental/ Vision/ Nutrition/ Mental)
- Chronic disease management

Clean Environment

- Clean air, water, and soil
- Climate resilience
- Sustainable power infrastructure

Economic Vitality

- Livable wages
- Healthy worksites
- Prepared, skilled and educated
 workforce
- Support for small business and microenterprise

Safe, Inclusive and Socially Cohesive Community

- Crime free and non-violent
 environments
- · Connected and engaged residents
- Racial equity

Strong Public Health Infrastructure

- Adequate public health funding
- Public health in all policies
- Strong health workforce

Diverse and Equitable Partnerships

- Collaborative multi-sector
 engagement and partnerships
- Shared power and vision among community and stakeholders

Valid and Reliable Public Health Data

- Strong, well-communicated data
- Data-driven decision making