



**MADERA COUNTY EDC**  
ECONOMIC DEVELOPMENT COMMISSION

May 2024 | Vol. 1 | Issue 5

## Madera County E-Biz



# *The Perfect Location*

[Visit Website](#)

### **News about local businesses is always welcome!**

Madera County EDC assists with business recruitment, expansion, and retention with a particular focus on new job creation. We provide free and confidential assistance to businesses looking to expand or relocate to Madera County.

### **A Message from the Director Darren Rose**

Last month we held our annual Economic Summit/ Real Estate Forecast event for the first time since the pandemic and it was a great success with over 150 in attendance. Our speakers included Sullivan Grosz, President of Pearson Realty who covered the agriculture/ farming industry and retail real estate markets, and Charlie Schuh, Regional Vice President of Colliers who spoke about the industrial real estate market in Madera County and our region. In summary, the market is competitive and vacancy rates remain low.

We also unveiled our new website and logo revision to update our digital properties to properly market Madera County and the cities of Chowchilla and Madera. Our website has a fresher more modern look that will focus on visuals and important information relevant to site selectors, businesses and our stakeholders.

We recently held a meeting with our representatives from Pacific Gas and Electric about expanding their capacity to serve local business expansions and new development projects. Our ongoing meetings and planning with PG&E have been productive and fruitful. Their plans to increase capacity are ahead of schedule and we're hopeful they can continue to meet our future plans and development because it means jobs and revenue.

Finally, we're happy to report that the North Fork Rancheria Casino project at Avenue 17 & SR99 should be moving forward later this year. This project means jobs for our people and increased traffic for local businesses.

Additionally, please note that we are planning to hold our State of the County event this Fall. There will be more information to follow on the date, time and location.

Darren Rose  
Executive Director

**Please contact us if you need the following:**

- Business/Project Assistance
- Business Advice
- Business Incentive Information
- Small Business Gap Financing
- Industrial & Commercial Site Selection
- Site Tours
- Demographics
- Quarterly Industrial Vacancy Reports
- Information on Workforce Programs
- General Information or Questions about Madera County

**Madera County EDC (559) 675-7768**  
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[info@maderacountyedc.com](mailto:info@maderacountyedc.com)

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## Local Stats

### Madera County Unemployment Rate

[Click to view the graph](#)

#### March 2024

- Madera County 8.9%
- Central Valley (Avg.) 9.0%
- California 5.3%

\*Central Valley average includes San Joaquin, Stanislaus, Merced, Madera, Fresno, Tulare, Kings & Kern counties.

Source: [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

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## Featured Property

## BUSINESS PARK –Light Industrial Phase 1 Lots Available



- 6 Lots Available ranging from 5,500 SF to 23,500 SF



- 24 Lots Available ranging from 17,900 SF to 34,200 SF

### Tesoro Viejo Business Park

Tesoro Viejo is strategically located just north of the San Joaquin River on HW 41 as an extension area of the City of Fresno's premier residential and commercial development. The development is less than 10 minutes of driving time to the state-of-the-art, Children's Hospital of Central California and just

[More Information](#)

## [View More Madera County EDC Listings](#)

### Fig Tree Plaza Chowchilla

Lots Available For Sale

[More Information](#)



### Madera Industrial WHSE Partners

Now Leasing

[More Information](#)



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News

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## Grocery store, restaurants, maybe a hotel. Inside Valley Children's ambitious retail plans

Local officials have questioned why a nonprofit that cares for children and raises money through fundraisers would delve into retail development.

[Read More](#)



## 11th Annual ArtsFest Celebrates Art in Madera County! |

Madera County Schools Foundation and Madera County Superintendent of Schools are hosting the Madera County ArtsFest. It will take place at the...

[Read More](#)



California Approves Loan & Management Change On Path To Re-open Madera Community Hospital | California Governor

WHAT YOU NEED TO KNOW: California approved a \$57 million loan from Governor Newsom's Distressed Hospital Loan Program for Madera Community Hospital and signed off on the application to change...

[Read More](#)



### Bass Lake Lions/Miller's Host Antique and Classic Boat Show

For the 32rd year, the Antique and Classic Wooden Boat Show returns to Bass Lake at Miller's Landing, sponsored by the Bass Lake Lions Club.

[Read More](#)



### Madera receives \$2M for storm drain, sewer main projects

MADERA, Calif. (KSEE/KGPE) - The City of Madera has received \$2 million in federal funds for its storm drain and sewer main projects. Congressman John Duarte helped present the city of Madera with \$2 million in federal funding that will go towards over three miles of pipelines.

[Read More](#)

Economic Summit 2024 was a great success! We would like to thank all those who attended and look forward to seeing you again next year. A special thank you to our guest speakers **Sullivan Grosz and Charlie Schuh**, as well as our sponsors: *Newmark Pearson Commercial, Colliers, Span Construction and Engineering, Madera Community College, Camarena Health, and Red Rock Environmental Group.*



**NEWMARK**  
PEARSON COMMERCIAL

**Colliers**

**SPAN**  
CONSTRUCTION  
& ENGINEERING, INC.

**MADERA**  
COMMUNITY  
COLLEGE

**CAMARENA**  
HEALTH

**redrock**  
environmental group



# Upcoming Events

May

11

## Arts Fest

Time: 10:00 am- 2:00 pm

1105 S Madera Avenue

May

11

## Chowchilla Spring Festival Armed Forces Parade

Time: 10:00 am

Robertson Boulevard

May

18

## Antique and Classic Wooden Boat Show

Time: 9:00 am- 3:00 pm

Bass Lake at Miller's Landing Resort

## **GOT HR QUESTIONS? WE'VE GOT THE ANSWERS.**

Call Your **FREE HR Hotline Now!**

**888-202-4895**

### HR Hotline

The Workforce Development Board of Madera County has partnered with the California Employers Association to provide Madera County Employers with a NO-COST HR HOTLINE!



**WORKFORCE  
ASSISTANCE  
CENTER**  
America's JobCenter  
of Excellence



### Workforce Assistance Center

The Workforce Assistance Center is a partnership of community agencies specializing in meeting a variety of needs from training to job placement to public housing. Our goal is to provide a community resource center that will make it easier for customers to obtain information about various programs and services.

# Economic Development

# Why Communities Invest in Economic Development



*Fostering a range of business types that diversify the local tax base, keep our local economy strong, and celebrate our unique community fabric.*

## Benefits of Economic Development Include:

- Maintain, increase, & diversify tax base
- Increase revenues faster than cost of municipal services increase
- Business Retention
- Economic vitality and diversification for commercial and industrial areas
- Maximize property through highest & best use
- Create and retain jobs, increase per capita income
- Self-sufficiency in the face of state and federal budget issues
- Recognition of local products
- Beneficial partnerships between local governments, businesses, & community members

## Resources

[Fresno County SCORE](#)

[U.S. Small Business Administration, Fresno Office](#)

[Valley Community SBDC](#)

[Cen Cal Business Finance Group](#)

[MCEDC Revolving Loan Program](#)

[Access Plus Capital](#)



[Annual Report  
2022-2023](#)



[Yosemite Sierra](#)



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**Thank you for reading our newsletter!**

**Darren Rose, Executive Director  
Madera County EDC**



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