



MADERA COUNTY EDC
ECONOMIC DEVELOPMENT COMMISSION

April 2024 | Vol. 1 | Issue 4

Madera County E-Biz



***The
Perfect
Location***

[Visit Website](#)

News about local businesses is always welcome!

Madera County EDC assists with business recruitment, expansion, and retention with a particular focus on new job creation. We provide free and confidential assistance to businesses looking to expand or relocate to Madera County.

A Message from the Director Darren Rose

We are excited to announce that on April 24th we will host our Economic Summit event for the first time since the pandemic. Stay tuned for more information to follow. In March, I represented the Madera County EDC at the Industrial Real Estate Conference hosted by NAIOP in Long Beach and the International Council of Shopping Centers (ICSC) in Monterey.

The Central Valley continues to attract interest from both commercial retail and industrial sectors for potential investment and expansion. One of the biggest drivers of interest is the Northern California AutoZone Distribution Center located in Chowchilla that is currently under construction and is scheduled to open over the summer. Its strategic location of being located at SR99 & SR152 is of interest to site selectors.

What's driving interest is the Valley and Madera County have a pro-business environment, an able work force and comparatively cheaper land proximate to large consumer markets. However, economic uncertainty and interest rates are still slowing growth and new development projects.

What we're working on besides attracting new retail and industrial projects is local business expansions. Multiple businesses are in the process of expanding which means more jobs for our workers. Additionally, our work with PG&E has shown progress and their work to expand local capacity is on track, which is critically important.

Finally, it is very important to support our local businesses and to always Buy Madera County when possible.

Please contact us if you need the following:

- Business/Project Assistance
- Business Advice
- Business Incentive Information
- Small Business Gap Financing
- Industrial & Commercial Site Selection
- Site Tours
- Demographics
- Quarterly Industrial Vacancy Reports
- Information on Workforce Programs
- General Information or Questions about Madera County

Madera County EDC (559) 675-7768
2425 West Cleveland Ave., Ste. 101, Madera CA 93637
www.maderacountyedc.com
info@maderacountyedc.com

Local Stats

Madera County Unemployment Rate

[Click to view the graph](#)

March 2024

- Madera County 9.0%
- Central Valley (Avg.) 9.0%

· California 5.6%

*Central Valley average includes San Joaquin, Stanislaus, Merced, Madera, Fresno, Tulare, Kings & Kern counties.

Source: www.labormarketinfo.edd.ca.gov

Featured Property

AVAILABLE FOR SALE, LEASE, OR BUILD TO SUIT

FREEDOM INDUSTRIAL PARK
NWC OF PECAN AVENUE & PINE STREET | MADERA, CA

FOR LEASE
50,274± SF

PECAN AVENUE
INDEPENDENCE DRIVE
PINE AVENUE

NEWMARK
PEARSON COMMERCIAL

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For Sale or Lease- Freedom Industrial Park, Madera CA

NWC of West Pecan Avenue & South Pine Street, Madera, CA Size: Site sizes from 2.30 +/- acres to 22.69 +/- acres Sewer: City of Madera, 12" main in street, 8" service stubbed to each site Water: City of Madera, 12" main in street, 4" domestic and 6"/8" fire stubbed to each site.

[More Information](#)

[View More Madera County EDC Listings](#)

Madera Industrial WHSE Partners

Now Leasing

[More Information](#)



Fig Tree Plaza Chowchilla

Lots Available For Sale

[More Information](#)



News



MADERA COUNTY EDC
ECONOMIC DEVELOPMENT COMMISSION

ECONOMIC SUMMIT 2024

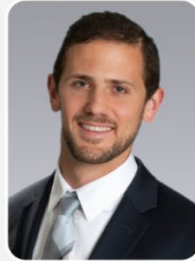
Speakers:



Sullivan Grosz



PEARSON
REALTY



Charlie Schuh



Wednesday, April 24, 2024

11:30-1:30 PM

Madera Municipal Golf Course

23200 Avenue 17 Madera, CA

Lunch: \$40 Tables of Ten: \$400

RSVP to Lois Leonard at lleonard@maderacountyedc.com or call 559-675-7768

Sponsorship Opportunities

Contact Lois Leonard

[Get Tickets](#)



Noma Resort: Hidden Oasis on Yosemite's Doorstep

Most people who have visited the Sierra Vista Scenic Byway don't consider it "nowhere." They consider it an island of tranquility in the midst of a busy world.

[Read More](#)



Madera County Economic Development Commission is Hiring!

We are now Accepting Resumes for the Executive Director Position. Apply by the deadline April 19, 2024.

[Read More](#)



New butcher shop now open off Highway 41 near Madera Ranchos

A one-stop shop for fresh meat, produce, and a bite to eat is now open off Highway 41 near Madera Ranchos.

[Read More](#)



Putting Jobs First: California High-Speed Rail Crosses 13,000 Construction Jobs Milestone - California High Speed Rail

FRESNO, Calif.-The California High-Speed Rail Authority (Authority) today celebrated the creation of more than 13,000 construction jobs helping build the nation's first high-speed rail system...

[Read More](#)

GOT EMPLOYEE DILEMMAS?

We have answers!

Call the no-cost Madera WDB Human Resource (HR) Hotline to get advice on the proper and legal way to handle employee concerns before they become painful!



[HR Hotline](#)

The Workforce Development Board of Madera County has partnered with the California Employers Association to provide Madera County Employers with a NO-COST HR HOTLINE!



WORKFORCE ASSISTANCE CENTER
AmeriGA's JobCenter of Excellence



[Workforce Assistance Center](#)

The Workforce Assistance Center is a partnership of community agencies specializing in meeting a variety of needs from training to job placement to public housing. Our goal is to provide a community resource center that will make it easier for customers to obtain information about various programs and services.

Upcoming Events

April

24

[Economic Summit](#)

Time: 11:00 am

Madera Municipal Golf Course
23200 Avenue 17
Madera, CA 93637

May

2

[Madera Prayer Breakfast](#)

Time: 6:50 am- 8:30 am

Hatfield Hall Madera Fairgrounds
1850 W Cleveland Ave, Madera, CA 93637

May

4

[A Night At The Races](#)

Time: 5:00 pm-10:00 pm

Oakhurst Community Center
39800 Road 425B
Oakhurst, CA 93644

May

11

Chowchilla Spring Festival Armed Forces Parade

Time: 10:00 am

Robertson Boulevard

Economic Development

Why Communities Invest in Economic Development



Fostering a range of business types that diversify the local tax base, keep our local economy strong, and celebrate our unique community fabric.

Benefits of Economic Development Include:

- Maintain, increase, & diversify tax base
- Increase revenues faster than cost of municipal services increase
- Business Retention
- Economic vitality and diversification for commercial and industrial areas

- Maximize property through highest & best use
- Create and retain jobs, increase per capita income
- Self-sufficiency in the face of state and federal budget issues
- Recognition of local products
- Beneficial partnerships between local governments, businesses, & community members

Resources

[Fresno County SCORE](#)
[U.S. Small Business Administration, Fresno Office](#)
[Valley Community SBDC](#)
[Cen Cal Business Finance Group](#)
[MCEDC Revolving Loan Program](#)
[Access Plus Capital](#)



[Annual Report](#)
[2022-2023](#)



[Yosemite Sierra](#)

Thank you for reading our newsletter!

**Darren Rose, Executive Director
Madera County EDC**



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