



November 2023 | Vol. 19 | Issue 2

## Madera County E-Biz



# *The Perfect Location*

[Visit Website](#)

### **News about local business is always welcome!**

Madera County EDC assists with business recruitment, expansion and retention with a particular focus on new job creation. We provide free and confidential assistance to businesses looking to expand or relocate to Madera County.

#### **Please contact us if you need the following:**

- Business/Project Assistance
- Business Advice
- Business Incentive Information
- Small Business Gap Financing
- Industrial & Commercial Site Selection
- Site Tours
- Demographics
- Quarterly Industrial Vacancy Reports
- Information on Workforce Programs
- General Information or Questions about Madera County

**Madera County EDC (559) 675-7768**  
**2425 West Cleveland Ave., Ste. 101, Madera CA 93637**  
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[info@maderacountyedc.com](mailto:info@maderacountyedc.com)

Find us on



## Local Stats

### Madera County Unemployment Rate

[Click to view the graph](#)

#### September 2023

- Madera County 6.6%
- Central Valley (Avg.) 6.9%
- California 4.9%

\*Central Valley average includes San Joaquin, Stanislaus, Merced, Madera, Fresno, Tulare, Kings & Kern counties.

Source: [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

## Featured Property



### The Commons Shopping Center- Retail Space

2140 W Cleveland Ave The Commons at Madera Fair is located at the epicenter of Madera on W. Cleveland Avenue at Highway 99 wrapping around the Madera County Fairgrounds. This regional drawing center is anchored by Lowe's Home Improvement Warehouse, Marshalls, Big 5 Sporting Goods, Petco, Dollar Tree and Walgreens.

[More Information](#)

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## News

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### Valley Children's Energy Storage Project Gets \$30M Federal Grant - GV Wire - Explore. Explain. Expose

As developers plan a microgrid to ensure energy security for Valley Children's Hospital, the Department of Energy has granted the project \$30 million. Madera's vulnerable power system and underserved community caught the DOE's attention as it seeks to lower the cost of long-duration energy storage, according to a news release.

[Read More](#)



### Madera Community College details new features, future goals at 'President's Breakfast'

The college choir, mascot Maddie the Mountain Lion and dozens of supporters filled Madera Community College Friday morning for the President's Breakfast.

[Read More](#)



## Valley Children's Hospital adding retail space to campus

New businesses could call the Valley Children's Hospital Campus home within the next two years. Hospital leaders believe there are a number of reasons to bring commercial real estate to the area.

[Read More](#)



## Madera Community College offers low-cost commercial driver's license training

Madera Community College is making truck driving more accessible. In 18 weeks, students can go from the classroom to a career.

[Read More](#)



CITY OF  
CHOWCHILLA  
CALIFORNIA



## Small Business Loan/Grant Programs

The City of Chowchilla has Funding available through the Community Development Block Grant Coronavirus Aid (CDBG-CV) is a federally funded program. CDBG-CV funds may be used to secure economic opportunities for low- and moderate-income persons. CDBG-CV funds are targeted at businesses in the City that have the highest adverse impact as a result of the Coronavirus.

[Read More](#)



**W**  
WORKFORCE DEVELOPMENT  
BOARD OF MADERA COUNTY



**Together,  
We Can Do It**

The Good Jobs Challenge was created to meet the needs of both American workers and industry through a holistic, integrated partnership developing our local talent and placing people into good paying jobs.

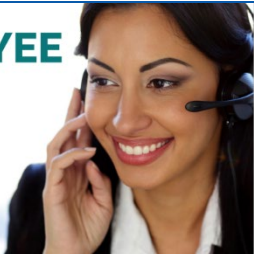
**BENEFITS TO EMPLOYERS**

- Get paid to train employees [Click Here For The Employer Support Form](#)
- Have a seat at the table in a Sector Partnership
- Collaborate with local educators and workforce boards to prepare your workers for the jobs of tomorrow

Please email completed form to [eflores@maderaworkforce.org](mailto:eflores@maderaworkforce.org)  
If you have any question, please call: (559) 662-4528

Fully funded by an Economic Development Administration Good Jobs Challenge grant allocation of \$507,195 and is an equal opportunity employer/program. Auxiliary aids and services available upon request to individuals with disabilities.

[Read More](#)



**GOT EMPLOYEE  
DILEMMAS?**

**We have answers!**

Call the no-cost Madera WDB Human Resource (HR) Hotline to get advice on the proper and legal way to handle employee concerns before they become painful!



**WORKFORCE  
ASSISTANCE  
CENTER**  
America's JobCenter  
of California



## HR Hotline

The Workforce Development Board of Madera County has partnered with the California Employers Association to provide Madera County Employers with a NO-COST HR HOTLINE!

## Workforce Assistance Center

The Workforce Assistance Center is a partnership of community agencies specializing in meeting a variety of needs from training to job placement to public housing. Our goal is to provide a community resource center that will make it easier for customers to obtain information about various programs and services.

## Upcoming Events

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November

2

### Chowchilla Central Valley Economic Summit

**Farnesi's Steakhouse**  
230 East Robertson Boulevard  
Chowchilla, CA 93610  
8:00 a.m.

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November

4

### MADERA POMEGRANATE, FRUIT & NUT FESTIVAL

November 4  
Madera District Fair  
1850 W. Cleveland Ave  
Madera, CA

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**Economic Development**

# Why Communities Invest in Economic Development



*Fostering a range of business types that diversify the local tax base, keep our local economy strong, and celebrate our unique community fabric.*

## Benefits of Economic Development Include:

- Maintain, increase, & diversify tax base
- Increase revenues faster than cost of municipal services increase
- Business Retention
- Economic vitality and diversification for commercial and industrial areas
- Maximize property through highest & best use
- Create and retain jobs, increase per capita income
- Self-sufficiency in the face of state and federal budget issues
- Recognition of local products
- Beneficial partnerships between local governments, businesses, & community members

## Resources

[Fresno County SCORE](#)

[U.S. Small Business Administration, Fresno Office](#)

[Valley Community SBDC](#)

[Cen Cal Business Finance Group](#)

[MCEDC Revolving Loan Program](#)

[Access Plus Capital](#)



[Annual Report  
2021-2022](#)



[Yosemite Sierra](#)

**Thank you for reading our newsletter!**

**Darren Rose, Executive Director  
Madera County EDC**



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Development Commission  
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