



January 2024 | Vol. 1 | Issue 1

## Madera County E-Biz



*The  
Perfect  
Location*

[Visit Website](#)

### **News about local business is always welcome!**

Madera County EDC assists with business recruitment, expansion and retention with a particular focus on new job creation. We provide free and confidential assistance to businesses looking to expand or relocate to Madera County.

#### **Please contact us if you need the following:**

- Business/Project Assistance
- Business Advice
- Business Incentive Information
- Small Business Gap Financing

- Industrial & Commercial Site Selection
- Site Tours
- Demographics
- Quarterly Industrial Vacancy Reports
- Information on Workforce Programs
- General Information or Questions about Madera County

**Madera County EDC (559) 675-7768**  
**2425 West Cleveland Ave., Ste. 101, Madera CA 93637**  
[www.maderacountyedc.com](http://www.maderacountyedc.com)  
[info@maderacountyedc.com](mailto:info@maderacountyedc.com)

Find us on



---

## Local Stats

### Madera County Unemployment Rate

[Click to view the graph](#)

#### November 2023

- Madera County 7.2%
- Central Valley (Avg.) 7.4%
- California 4.9%

\*Central Valley average includes San Joaquin, Stanislaus, Merced, Madera, Fresno, Tulare, Kings & Kern counties.

Source: [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

---

## Featured Property



## 8.39 ACRES INDUSTRIAL LAND WITH BUILDINGS

1135 S Granada Drive Sale Price: Upon Request Building Size: 11,477 SF Available SF:  
8.39 Acres Zoning: Industrial PROPERTY HIGHLIGHTS Excellent access freeways Retail  
building and warehouse 2 different street entry points Public water and sewer Back up well  
Click here for Flyer

[More Information](#)

## [View More Madera County EDC Listings](#)

### Madera Industrial WHSE Partners

Now Leasing

[More Information](#)



### Fig Tree Plaza Chowchilla

Lots Available For Sale

[More Information](#)



---

## News

---



Ever-expanding Tesoro Viejo adds 1,000 lots in Madera. High school, athletic facilities planned

Highway 41 to the west of the development is now seeing 40,000 daily trips. Construction on Rio Mesa Boulevard is expected to begin next year.

[Read More](#)



Valley Children's in Madera County Makes an Impact with the Help of St. Baldrick's

Valley Children's in Madera County Makes an Impact with the Help of St. Baldrick's

[Read More](#)



## City of Madera adopts SolarAPP+ to streamline solar permitting process

The City of Madera has partnered with the California Energy Commission and the U.S. Department of Energy's National Renewable Energy Laboratory (NREL) to introduce SolarAPP+, an advanced plan review software aimed at simplifying the solar permitting process for rooftop installations.

[Read More](#)



## Supes grant funds to food bank and work with CalTrans on 41

Wendy Alexander/The Madera Tribune Madera County Food Bank Executive Director Ryan McWherter announces at the weekly Madera Rotary luncheon that the food bank was a recipient of a grant worth more than \$500,000 from the Board of Supervisors earlier

that day. It was also a great birthday present, who celebrated his birthday last Tuesday with fellow Rotarian Gary Giersch.

[Read More](#)



### Small Business Loan/Grant Programs

The City of Chowchilla has Funding available through the Community Development Block Grant Coronavirus Aid (CDBG-CV) is a federally funded program. CDBG-CV funds may be used to secure economic opportunities for low- and moderate-income persons. CDBG-CV funds are targeted at businesses in the City that have the highest adverse impact as a result of the Coronavirus.

[Read More](#)

# Business Resource Fair



## WHY ATTEND

An opportunity to network and grow your business.

Stay up to date on resources, industry trends and opportunities.

Learn, Grow and Succeed.

**Jan. 24, 2024 4-6 PM**

**Madera Workforce Assistance Center**  
2037 W Cleveland Ave Madera, Ca 93637



## AGENCIES ATTENDING

-  Small Business Administration
-  Valley Small Business Development Center
-  Madera County Economic Development Commission
-  Workforce Development Board of Madera County
-  Employment Development Department
-  Department of Rehabilitation
-  Madera Community College
-  Governor's Office Of Economic & Business Development "Go-Biz"
-  Access plus Capital
-  Central Valley Immigration Integration Consortium "CVIIC"
-  And Many More...

[Read More](#)



# HOUSING REHABILITATION PROGRAM *Chowchilla*

The program is designed to provide financing to repair income eligible and owner-occupied homes in need of essential health and/or safety repairs. The Housing Rehabilitation Program is funded by the State Department of Housing and Community Development Grant Programs. Self-Help Enterprises contracts with the City to determine eligibility and to perform the repairs.

Some common home repairs include: roofing, plumbing, electrical, heating, cooling, insulation, foundation, windows, and handicap accessible modifications.

#### Financing & Eligibility:

- Families are thoroughly screened to determine eligibility
- Financial assistance is provided through 0% interest deferred payment loans
- Deferred payment loans require no monthly payments for 30 years
- Loans are due and payable upon sale, change of title or change of use (e.g. from owner-occupied to renter-occupied), or in 30 years
- The home must be owner-occupied and located within City limits.



[Read More](#)





## Together, We Can Do It

The Good Jobs Challenge was created to meet the needs of both American workers and industry through a holistic, integrated partnership developing our local talent and placing people into good paying jobs.

### BENEFITS TO EMPLOYERS

- Get paid to train employees [Click Here For The Employer Support Form](#)
- Have a seat at the table in a Sector Partnership
- Collaborate with local educators and workforce boards to prepare your workers for the jobs of tomorrow

Please email completed form to [eflores@maderaworkforce.org](mailto:eflores@maderaworkforce.org)  
If you have any question, please call: (559) 662-4528

Fully funded by an Economic Development Administration Good Jobs Challenge grant allocation of \$507,195 and is an equal opportunity employer/program. Auxiliary aids and services available upon request to individuals with disabilities.

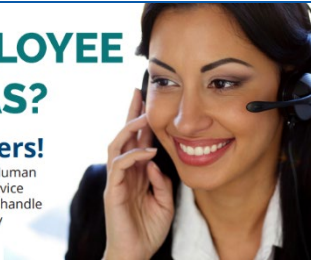
[Read More](#)

---

## GOT EMPLOYEE DILEMMAS?

### We have answers!

Call the no-cost Madera WDB Human Resource (HR) Hotline to get advice on the proper and legal way to handle employee concerns before they become painful!



### HR Hotline

The Workforce Development Board of Madera County has partnered with the California Employers Association to provide Madera County Employers with a NO-COST HR HOTLINE!



**WORKFORCE  
ASSISTANCE  
CENTER**  
America's JobCenter  
of California



### Workforce Assistance Center

The Workforce Assistance Center is a partnership of community agencies specializing in meeting a variety of needs from training to job placement to public housing. Our goal is to provide a community resource center that will make it easier for customers to obtain information about various programs and services.

---

## Upcoming Events

---

January

11

### 2024 New Labor Law Workshop

**Community Action Partnership of Madera County  
Conference Room**  
1225 Gill Avenue  
Madera, CA 93637

January

24

### Business Resource Fair

**Madera Workforce Assistance Center**  
2037 W. Cleveland Avenue  
Madera, CA 93637

---

# Economic Development

## Why Communities Invest in Economic Development



*Fostering a range of business types that diversify the local tax base, keep our local economy strong, and celebrate our unique community fabric.*

### Benefits of Economic Development Include:

- Maintain, increase, & diversify tax base
- Increase revenues faster than cost of municipal services increase
- Business Retention
- Economic vitality and diversification for commercial and industrial areas
- Maximize property through highest & best use
- Create and retain jobs, increase per capita income
- Self-sufficiency in the face of state and federal budget issues
- Recognition of local products
- Beneficial partnerships between local governments, businesses, & community members

## Resources

[Fresno County SCORE](#)

[U.S. Small Business Administration, Fresno Office](#)

[Valley Community SBDC](#)

[Cen Cal Business Finance Group](#)

[MCEDC Revolving Loan Program](#)

[Access Plus Capital](#)



[Annual Report  
2022-2023](#)



[Yosemite Sierra](#)

---

**Thank you for reading our newsletter!**

**Darren Rose, Executive Director  
Madera County EDC**



Madera County Economic  
Development Commission  
2425 W. Cleveland Ave  
#101  
Madera CA 93637  
559-675-7768

[Visit our Website](#)

