



February 2024 | Vol. 1 | Issue 2

## Madera County E-Biz



*The  
Perfect  
Location*

[Visit Website](#)

### **News about local business is always welcome!**

Madera County EDC assists with business recruitment, expansion and retention with a particular focus on new job creation. We provide free and confidential assistance to businesses looking to expand or relocate to Madera County.

#### **Please contact us if you need the following:**

- Business/Project Assistance
- Business Advice
- Business Incentive Information
- Small Business Gap Financing
- Industrial & Commercial Site Selection
- Site Tours

- Demographics
- Quarterly Industrial Vacancy Reports
- Information on Workforce Programs
- General Information or Questions about Madera County

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Find us on



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## Local Stats

### **Madera County Unemployment Rate**

[Click to view the graph](#)

#### **December 2023**

- Madera County 7.9%
- Central Valley (Avg.) 8.2%
- California 5.1%

\*Central Valley average includes San Joaquin, Stanislaus, Merced, Madera, Fresno, Tulare, Kings & Kern counties.

Source: [www.labormarketinfo.edd.ca.gov](http://www.labormarketinfo.edd.ca.gov)

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## Featured Property



For Lease/For Sale - 16,750 SF Retail Space HWY 41

49060 Road 426 Easy access to Highway 41 via Road 426  
Approximately 16,750 square foot freestanding building  
The building provides a drive-thru opportunity and ample parking available in a High traffic and provides drive-thru opportunity

[More Information](#)

## [View More Madera County EDC Listings](#)

### **Madera Industrial WHSE Partners**

Now Leasing

[More Information](#)



### **S Granada Drive, Madera, CA**

For Sale

[More Information](#)



## Fig Tree Plaza Chowchilla

Lots Available For Sale

[More Information](#)



## News



### North Fork Mono Casino & Resort Reaches Another Milestone |

The long-planned casino project of the North Fork Rancheria of Mono Indians of California ("Tribe" or "NFR") reached another key administrative milestone.....

[Read More](#)



## Big Lots opening in Madera? What does Ross sign mean?

The city's retail market is looking up, with several brands recently opening in town. Will Big Lots add another big name to the list?

[Read More](#)



## New O'Neals Services Coming | Sierra News Online

O'NEALS--The tiny town of O'Neals has had a post office since 1887. The town area of approximately 500 citizens is home to Spring Valley Elementary School, Minarets High School, including 2 Charter schools and Ponderosa Telephone. Westbrook Wine Farm (a lovely boutique wine farm) and a handful of home businesses also call O'neals home.

[Read More](#)



## Gym 41 giving new fitness option for Madera community

You've seen the sign if you've driven along Highway 41 at Avenue 14 1/2 in Madera County. Gym 41 is a space where fitness meets family.

[Read More](#)



## City not standing pat with businesses

Wendy Alexander/The Madera Tribune In-N-Out Burgers opened a couple of weeks ago and there are still lines for the famous burgers and fries. The restaurant's opening was long-awaited, but it's not the only new retail project in Madera. Earlier this month, the City of Madera officially welcomed In-N-Out Burger in a much anticipated and long-awaited opening on Cleveland Avenue.

[Read More](#)



## Small Business Loan/Grant Programs

The City of Chowchilla has Funding available through the Community Development Block Grant Coronavirus Aid (CDBG-CV) is a federally funded program. CDBG-CV funds may be used to secure economic opportunities for low- and moderate-income persons. CDBG-CV funds are targeted at businesses in the City that have the highest adverse impact as a result of the Coronavirus.

[Read More](#)

# HOUSING REHABILITATION PROGRAM *Chowchilla*



The program is designed to provide financing to repair income eligible and owner-occupied homes in need of essential health and/or safety repairs. The Housing Rehabilitation Program is funded by the State Department of Housing and Community Development Grant Programs. Self-Help Enterprises contracts with the City to determine eligibility and to perform the repairs.

Some common home repairs include: roofing, plumbing, electrical, heating, cooling, insulation, foundation, windows, and handicap accessible modifications.

#### Financing & Eligibility:

- Families are thoroughly screened to determine eligibility
- Financial assistance is provided through 0% interest deferred payment loans
- Deferred payment loans require no monthly payments for 30 years
- Loans are due and payable upon sale, change of title or change of use (e.g. from owner-occupied to renter-occupied), or in 30 years
- The home must be owner-occupied and located within City limits.



[Read More](#)

## GOT EMPLOYEE DILEMMAS?

### We have answers!

Call the no-cost Madera WDB Human Resource (HR) Hotline to get advice on the proper and legal way to handle employee concerns before they become painful!



WORKFORCE ASSISTANCE CENTER

America's JobCenter of California



### HR Hotline

The Workforce Development Board of Madera County has partnered with the California Employers Association to provide Madera County Employers with a NO-COST HR HOTLINE!

### Workforce Assistance Center

The Workforce Assistance Center is a partnership of community agencies specializing in meeting a variety of needs from training to job placement to public housing. Our goal is to provide a community resource center that will make it easier for customers to obtain information about various programs and services.

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## Upcoming Events

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**February**

**26**

### **Edward Ray Day**

Posters will be on display at Chowchilla City Hall in honor of Edward Ray

**March**

**1**

### **Western Stampede**

Robertson Boulevard @ 10 am

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**Economic Development**



## Why Communities Invest in Economic Development



*Fostering a range of business types that diversify the local tax base, keep our local economy strong, and celebrate our unique community fabric.*

### Benefits of Economic Development Include:

- Maintain, increase, & diversify tax base
- Increase revenues faster than cost of municipal services increase
- Business Retention
- Economic vitality and diversification for commercial and industrial areas
- Maximize property through highest & best use
- Create and retain jobs, increase per capita income
- Self-sufficiency in the face of state and federal budget issues
- Recognition of local products
- Beneficial partnerships between local governments, businesses, & community members

## Resources

[Fresno County SCORE](#)

[U.S. Small Business Administration, Fresno Office](#)

[Valley Community SBDC](#)

[Cen Cal Business Finance Group](#)

[MCEDC Revolving Loan Program](#)

[Access Plus Capital](#)

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[Annual Report  
2022-2023](#)



[Yosemite Sierra](#)

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**Thank you for reading our newsletter!**

**Darren Rose, Executive Director  
Madera County EDC**



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