

PUBLIC HEALTH

PUBLIC HEALTH SERVICE MANUAL FY 2022-2023

MADERA

CHOWCHILLA

OAKHURST

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Children's Medical Services

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Public Health Program Manager
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Section Purpose

Children's Medical Services (CMS) provides state mandated, medically based services to children and families of Madera County. Families and children who are referred to a CMS program must meet financial and residential guidelines. CMS programs serve children from birth to 21 years of age who have been identified as having a qualifying medical need.

Section Description



Children's Medical Services consists of five programs, each one focused on managing the medical needs of children who meet program guidelines. Programs include California Children's Services (CCS) and the Medical Therapy Program (MTP), California Health and Disabilities Prevention program (CHDP), Health Care Program for Children in Foster Care (HCPCFC), and the California Lead Poisoning Prevention

Program (CLPPP). The division also provides contracted Public Health Nursing services to the Department of Social Services (DSS) to assist with Emergency Response Nursing and the Adult Protective Services programs. With exception of the DSS contract, the division works with children from birth to 21 years of age. The DSS contract works with Adult Protective Services and Emergency Response Nursing which are not age specific services.

Contribution to the Public Health Vision

Children's Medical Services and contracts meet two primary areas of the Public Health Vision, namely, Accessible and Affordable Quality Healthcare and Healthy Behavior at Every Age. CCS, CHDP, and CLPPP work with families of children who meet financial and residential guidelines for the program. Once children qualify to receive services, health care can be provided based on the needs of the child and their family. Adult Protective Services and the Health Care Program for Children in Foster Care also supports the department's health vision by supporting the expectation of healthy behavior at all ages. Depending on the needs to be provided, these programs also work toward strengthening health services through the provision of welfare checks, on-going health management, and monitoring of children to ensure a safe home environment and when possible, family reunification. These services provide people on the ground to ensure the health and safety of children and adults alike. In addition to medical case management and oversight, Public Health Nurses are making sure the program is compliant with State guidelines and makes community referrals and educates regarding community

resources. Having this knowledge available to the families of Madera County ensures that physical health and mental health are a priority throughout the County. This strengthens and complies with the department's vision.

Services/Programs Provided

California Children's Services — For children under age 21

The California Children's Services (CCS) program provides diagnostic and treatment services, medical case management, and physical and occupational therapy services to children under age 21 with CCS medically eligible medical conditions. CCS medically eligible conditions include, but are not limited to cerebral palsy, cancer, heart disease, diabetes, neurological disease, and trauma. The program works



with healthcare providers throughout the County as they refer children for services. Families who have a child with a medically eligible condition, must also meet financial and residential requirements to be eligible for the program.

California Lead Poisoning Prevention Program

The California Lead Poisoning Prevention Program (CLPPP) seeks to eliminate childhood lead poisoning by caring for lead-poisoned children and eliminating sources of lead exposure. Services include nursing case management and environmental investigations for lead poisoned children as well as education to health care providers, community groups, and families. Education of community healthcare providers and agencies is an integral part of the program to ensure children are being tested for lead.

Child Health and Disability Prevention — For low-income families

The Child Health and Disabilities Prevention Program (CHDP) delivers periodic health assessments and services to low-income children and youth in Madera County. Along with the County Managed Medi-Cal Plans, CHDP provides care coordination to assist families with medical appointment scheduling, transportation, and access to diagnostic and treatment services. Health assessments are provided by CHDP enrolled private physicians, local health departments, community clinics, managed care plans, and some local school districts. The local program also provides education and training for hearing and vision services to local healthcare providers and Head Start. CHDP also administers the Healthcare Program for Children in Foster Care.

DSS Nursing Services

Children's Medical Services contracts with the Department of Social Services (DSS) to provide Public Health Nurses (PHN) in the DSS Adult Protective Services and Emergency Response Nursing programs. The public health nurses assigned to these programs are trained to work with citizens and, when applicable, their families, who are experiencing a crisis either in their home or in the local emergency room. PHN's work with medical providers and DSS social workers to ensure client needs are met and appropriate referrals for services are made.

Healthcare Program for Children in Foster Care

The Healthcare Program for Children in Foster Care (HCPCFC) is a Public Health program of the State of California. The program mission is to meet the medical, dental, mental, and developmental health needs of children and youth in court-ordered, out of home placement, or foster care. The goal of HCPCFC is to identify, respond to, improve, and enhance foster children's physical, mental, dental, and developmental well-being. The program uses Public Health Nurses (PHN), Social Workers, Probation Officers, and foster parents, to create an



inter-department, multi-functional team designed to ensure that health care resources are identified and provided to children placed in foster homes and group homes. The intent is to ensure that foster children receive timely medical and healthcare case planning and helps foster caregivers to obtain timely, comprehensive health assessments and dental examination. The PHN also provides additional education to the multi-disciplinary team regarding psychotropic drugs and the management of services needed for the child's health and well-being.

Medical Therapy Program — For children under age 21

The Medical Therapy Program (MTP), also known as the Medical Therapy Unit (MTU) provides occupational and physical therapy service for children with medically eligible conditions as well as those with special needs. The MTP is located at the Norman Gould School in Madera. To serve MTP children and families in Eastern Madera County, the program maintains a satellite MTU at the Coarsegold Elementary School in Coarsegold. Therapists work with children from birth to 21 years of age. Children receiving services at the MTP are not required to be financially eligible however, the child does need to have a medically eligible condition for services.

Collaboration

- Camarena Health (FQHC)
- Community Action Partnership of Madera County (CAPMC) Head Start
- Community Regional Medical Center
- CSUF
- Madera County Department of Social Services
- First 5 Madera County
- Inter-Collaboration with WIC (part of their nutrition surveillance)

- Local Court System
- Local Healthcare Providers
- Madera Community Hospital
- Madera County Office of Education
- Madera County Probation Department
- Valley Children's Hospital

Subcontracts:

- Goodfellow's Occupational Therapy
- Kathy Wall Transcription Services

Clinical Services

Myriam Alvarez

Public Health Program Manager



Section Purpose

The Clinical Services section provides services that focus on population-health interventions, such as immunizations and communicable disease testing and treatment to Madera County residents.

Section Description

The Clinical Services section ensures access to quality health care services through the provision of immunizations, screening, testing, and treatment. The clinic nurse also serves as the immunization coordinator, keeping track of vaccines for children and adults. The clinical assistants provide direct patient care through obtaining vitals sign information, performing a health inventory, and administering tests and medication, as directed by the Health Officer.

Contribution to the Public Health Vision

In an effort to promote health equity, the Clinic Services section provides low or no cost medical care to the residents of Madera County and takes action against preventable diseases through the provision of vaccinations and testing. Staff not only interact with patients from a clinical perspective, but also provide education and empower patients to take an active, decision-making role in their care.

Services/Programs Provided

Immunization Program

The MCDPH's Immunization Program is dedicated to improving our community's knowledge of and access to vaccinations that keep us all safe from dangerous diseases. The program works to prevent vaccine preventable diseases within Madera County through the provision of immunizations to protect against measles, tetanus, pertussis, diphtheria, whooping cough, flu, pertussis, coronavirus, and other disease. The program also provides information about vaccine recommendations for people of all ages, school, and childcare requirements, offer support to schools, childcare providers, and medical care providers.



COVID Testing

The Clinic Services section provides same-day rapid and Polymerase chain reaction (PCR) testing for Madera County employees and their immediate families to maintain a healthy workforce.

TB Testing & Treatment

The program works closely with other county agencies and members of the public to provide preemployment and general TB screening. Following notification of a confirmed case from the CD and TB Control and Prevention Program, the Clinic Services section provides treatment.

STD Testing & Treatment

STD Testing and Treatment Program provides STD screening, testing, diagnosis, and treatment for diseases such as syphilis, gonorrhea, chlamydia, and HIV. These services are available to all Madera County residents during the week by appointment.

Collaboration

- Madera Community Hospital
- Madera County Department of Public Health
- Community Action Partnership of Madera County
- Madera County Superintendent of Schools

Communicable Disease Control

Tessa Watson

Program Manager



Section Purpose

The Communicable Disease Control section monitors and diminishes the incidence of reportable infectious and communicable diseases in the community.

Section Description

The Communicable Disease Control section promotes the health of Madera County residents by following up with patients after receiving notification and confirming the diagnosis of sexually-transmitted diseases, human immunodeficiency virus infection (HIV) & acquired immune deficiency syndrome (AIDS), vector-borne illness, foodborne illness, and tuberculosis.

Contribution to the Public Health Vision

Communicable Disease Investigation program provides essential services, working closely with healthcare providers, community agencies, the California Department of Public Health (CDPH), and the Centers for Disease Control and Prevention (CDC) reviewing reports of communicable disease, conducting confidential investigations, determining source(s) of illness, identifying, and notifying close contacts where appropriate to control spread of disease. The staff provides education and information to healthcare professionals and



residents of Madera County, participates in mobile screening clinics, and utilizes collective data to monitor the health status of our community and limit outbreaks.

Services/Programs Provided

CD and TB Control and Prevention Program

The program works closely with the medical community to identify and locate residents with tuberculosis, link them to care, foster adherence to treatment regimens, prevent acquired drug resistance, and reduce tuberculosis transmission in Madera County. TB Control provides surveillance, screening, diagnostic workups, and sputum collection in conjunction with the Clinic and Laboratory, and refers patients for treatment to prevent and treat tuberculosis.

STD Control and Prevention Program

In collaboration with the Health Officer and Clinic staff, the STD Control and Prevention Program provides STD screening, testing, and diagnosis of sexually-transmitted diseases such as syphilis, gonorrhea, chlamydia, and HIV. The program works to increase individual, community, and health care

provider awareness of the prevalence and impact of sexually transmitted diseases (STDs). The goal is to reduce STDs among Madera County residents, especially the highest at-risk populations: adolescents, young adults, and those engaging in high-risk behavior. Education, prevention, treatment, and community awareness are the key outreach strategies.

Collaboration

- Madera Community Hospital
- Madera County Department of Public Health
- Valley Children's Hospital
- Community Action Partnership of Madera County
- California Health Collaborative

Community Wellness

Alan Gilmore

Public Health Program Manager



Section Purpose

The Community Wellness section of the Madera County Department of Public Health has its purpose to improve the environmental, social, cultural, and economic conditions identified by individuals and their communities that are essential in contributing to good health, and to support a quality of life that promotes the health and well-being of all county residents, with special attention to those under served. These efforts are supported through partnerships with other individuals and groups and focus on policy, system and environmental changes that are community driven.

Section Description

Community Wellness is a section of the Public Health Department that focuses on health awareness, health education and prevention of chronic disease for the general population. The Community Wellness Section is composed of a group of programs that encompasses community-based program planning; facilitates interventions based on an assessment of community-specific health needs; encourages empowerment of the community; and develops a community-wide support system. The Community Wellness Section recognizes that working at the community level to promote healthy living brings the greatest health benefits to the greatest number of people. It also helps to reduce health gaps caused by differences in income, education, race and ethnicity, location and other factors that can affect health.

Services/Programs Provided

Diabetes Prevention Program

The Diabetes Prevention Program (DPP) is a program intended to prevent or delay type 2 diabetes. The Program make it easier for people at risk for type 2 diabetes to participate in evidence-based lifestyle change programs to reduce their risk of type 2 diabetes. This research-based program focuses on healthy eating and physical activity and supports participants with prediabetes through a structured lifestyle change program that they can cut their risk of developing type 2 diabetes.



Nutrition Education and Obesity Prevention Program (NEOP)

The Madera County Department of Public Health Nutrition Education and Obesity Prevention Program supports evidence-based nutrition education and obesity prevention interventions and projects for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) through complementary

direct education, multi-level interventions, and community and public health approaches to improve nutrition, increase consumption of water, and to increase physical activity.

Oral Health Program

The Oral Health Program engages patients and families in the prevention of oral diseases, promotes existing oral health services, increases access to oral health services for high-risk populations and advocates for oral health policies to increase the oral health status of all residents of Madera County.

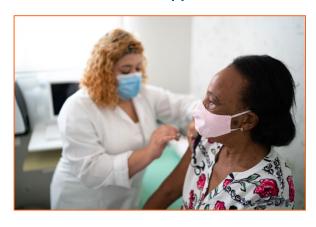
Prevention Forward

The Prevention Forward Program works with CDPH chronic disease prevention programs and stakeholders to implement



diabetes management and Type 2 diabetes prevention, heart disease, high cholesterol, and stroke prevention and management strategies. The selected strategies are implemented in high burden areas and communities to ensure work on these strategies are mutually reinforcing across all community settings, and health system organizations. The Prevention Forward Program uses a multi-level coordinated approach with a health equity focus interwoven throughout all strategies and interventions. This approach allows Prevention Forward activities to be supported by public private partnerships between state and local government, health systems, and community stakeholders.

Racial and Ethnic Approaches to Community Health (REACH)



The REACH program works to increase the number of places offering healthy foods, increase the number of persons with access to healthier foods, and increase the number of breastfeeding care and support. Additionally, REACH collaborates with partners to improve physical activity to connect sidewalks and/or paths, and bicycle routes, to schools, worksites, parks, and recreation centers by implementing master plans and land-use interventions. REACH also collaborates with partners to increase referrals and access to community-based health programs for the priority population.

REACH Flu Vaccine Program

REACH Flu Vaccination Program uses a combination of community-based interventions to increase vaccination rates in targeted populations. Interventions may aim to increase community demand, enhance access to vaccination services, or reduce missed opportunities by vaccination providers. Efforts involve partnerships between community organizations, local government, and vaccination providers to implement and coordinate the objectives of the program.

Teen Pregnancy & Personal Responsibility Program (PREP)

The California Personal Responsibility Education Program (PREP) aims to reduce rates of Human Immunodeficiency Virus (HIV), sexually transmitted infections (STIs), and unplanned pregnancy among high-need youth populations. PREP staff implement an evidence-based program model, *Making Proud Choices*, to educate adolescents on ways to reduce high-risk behaviors. *Making Proud Choices* (MPC) has been proven to impact sexual risk-taking behavior, including delaying the initiation of sexual activity, reducing the number of sexual partners, and increasing condom and/or contraceptive use among youth.

Tobacco Education & Prevention

The Tobacco Education & Prevention program implements zoning restrictions on locations of tobacco retailers near youth sensitive areas, modifies ordinance language to reflect the definitions used by the State of California, establishes ordinances related to smoke-free parks and sustains a Madera County Tobacco Youth Coalition.



Collaboration

Key Partners

- Alliance for a Healthier Generation
- Big Brothers, Big Sisters (BBBS)
 Program
- Cal Fire
- CalViva Health
- Camarena Health Services
- Children's Medical Services Program
- City of Madera Engineering Department
- City of Madera Housing Authority
- City of Madera Parks & Rec
- City of Madera Planning Department
- City of Madera Police Department
- Dairy Council of California
- Delta Dental
- Department of Corrections
- First 5 Madera County
- Food and Nutrition Services
- Madera City Council
- Madera Community College Center
- Madera Community Hospital
- Madera County Breastfeeding Coalition
- Madera County Department of Social Services

- Madera County Food Bank
- Madera County Sheriff's Office
- Madera County Transportation Commission
- Madera Flea Market
- Madera Unified Parent Resource Centers
- Madera Unified School District
- Nutrition Education/Obesity Prevention (NEOP) Program
- Sierra Vista Elementary School
- UC CalFresh
- Vision y Compromiso
- Women, Infants and Children's (WIC)
 Program

Subcontracts

- California Alliance for Family Farmers (CAFF)
- Local Government Commission (LGC)
- University of California, Merced

Emergency Preparedness

Brian Gamble

Program Manager



Section Purpose

The purpose of the Madera County Emergency Preparedness (EP) Program is to build public health staff members, stakeholders', and the community's capacity to plan, respond, mitigate, and recover from disease outbreaks, natural or manmade disasters/incidents. The EP Program's goal is to implement plans, policies and procedures designed to save lives and to minimize infrastructure damage when an emergency impacts Madera County. The EP Program adheres to state and federal guidelines set by the California Department of Public Health, the Assistant Secretary Preparedness and Response (ASPR), the Center for Disease Control and Prevention (CDC), and the Federal Emergency Management Agency (FEMA) to include in the development and implementation of plans through trainings, drills, and exercises. For example, the EP Program follows the National Incident Management (NIMS) and Standardized Emergency Management System (SEMS) principles to provide a clear and consistent organizational structure for agencies involved in responding to emergencies.

Section Description

The Emergency Preparedness Program provides the following five steps in managing an emergency:

Prevention

Actions taken to avoid an incident. Stopping an incident from occurring. Deterrence operations and surveillance.

Mitigation

Refers to measures that prevent an emergency, reduce the chance of an emergency happening, or reduce the damaging effects of unavoidable emergencies.

Preparedness

Activities and drills increase a community's ability to respond when a disaster occurs. Typical preparedness measures include developing mutual aid agreements and memorandums of understanding training for both response personnel and concerned citizens, conducting exercises to reinforce training and test capabilities, and presenting all-hazards education campaigns.



Response

Actions carried out immediately before, during, and immediately after a hazard impact, which are aimed at saving lives, reducing economic losses, and alleviating suffering. Response actions may include activating the

emergency/department operations center, evacuating threatened populations, opening shelters, and providing mass care, emergency rescue and medical care, firefighting, and urban search and rescue.

Recovery

Actions taken to return a community to normal or near-normal conditions, including the restoration of basic services and the repair of physical, social, and economic damages. Typical recovery actions include debris



cleanup, financial assistance to individuals and governments, rebuilding of roads and bridges and key facilities, and sustained mass care for displaced human and animal populations.

The MCDPH's All Hazard Emergency Operations Plan outlines the activities of the various divisions within the MCDPH in responding to Bioterrorism, naturally occurring disease outbreaks, earthquakes, floods, and many other types of man-made or natural disasters. The plan is designed to assist the MCDPH and other medical and heath personnel throughout the County of Madera to plan for, respond to and recover from a natural disaster or human-caused event.

Contribution to the Public Health Vision

The Emergency Preparedness Program contributes to the Public Health Vision by seeking to promote a safer, less vulnerable community with the capacity and resilience to cope with hazards and disasters through engagement and collaboration with Madera County medical/health communities, first responders, law enforcement and community-based organizations.

Services/Programs Provided



Emergency Preparedness Programs

The MCDPH Emergency Preparedness Program has received funding to enhance its ability to respond to a multitude of disasters including bioterrorism, naturally occurring disease outbreaks, earthquakes, floods, and many other types of manmade or natural disasters. The following programs go as follows:

Public Health Emergency Preparedness (PHEP)

The PHEP grant provides funding to help the MCDPH build and strengthen our abilities to effectively plan and respond to a range of public health threats, including infectious diseases, natural disasters, and biological, chemical, nuclear, and radiological events. Preparedness activities funded by the PHEP cooperative agreement specifically targets the development of emergency-ready public health departments that are flexible and adaptable. MCDPH staff receive training and guidance upon hire to be prepared to manage an emergency

effectively and efficiently.

Hospital Preparedness Program (HPP)

The HPP grant provides funding to enhance health care system preparedness and response, promotes a consistent national focus to improve patient outcomes during emergencies and disasters and enables rapid

recovery. The MCDPH Emergency Preparedness team is responsible for leading quarterly sub-advisory meetings to facilitate communication and collaboration amongst Madera County medical and health facilities. These facilities include long-term care, hospitals, hospice, assisted living and clinics. The MCDPH conducts annual drills and exercises to test different capabilities/functions of the MCDPH All Hazard Emergency Operations Plan to identify gaps and develop an Improvement Plan. With the creation of an After-Action Report (AAR)/Improvement Plan (IP), facilities can build upon lessons learned during an event and revise ineffective sections of the plan for improved response to emergencies.

Pandemic Influenza (Pan Flu)

The Pan Flu grant provides funding to coordinate and improve efforts to prepare, prevent, control, and respond to an influenza pandemic. The MCDPH Emergency Preparedness team conducts annual flu vaccination clinic exercises to ensure staff are trained and equipped to handle a real-life event. Target populations include persons with underlying medical conditions and/or school-aged children.

Collaboration

Key Stakeholders

- Agency on Aging
- American Red Cross
- Avalon Healthcare
- California Department of Public Health
- California Gastroenterologist
- California Office of Emergency Services
- Camarena Health Services
- Central California EMS Agency
- Central California Women's Facility
- Chukchansi Rancheria of Chukchansi
- Chowchilla Fire Department
- Chowchilla Memorial Healthcare District
- Chowchilla Police Department
- City of Madera
- City of Madera Fire
- City of Madera Police Department
- Community Action Partnership Madera County
- DaVita Almond Wood Dialysis
- Deaf and Hard of Hearing Service Center, Inc

- Fresno-Madera Long-Term Care Ombudsman Program
- Hinds Hospice
- Kern County RDMHS Region V
- Madera Ambulatory Endoscopy Center
- Madera Community Hospital
- Madera County Behavioral Health Services
- Madera County Environmental Health
- Madera County Sheriff's Office
- Madera County Superintendent of Schools
- Madera Kidney Center, LLC
- Madera Rehabilitation and Nursing
- North Fork Rancheria
- Oakhurst Healthcare Center
- Our House Residential Care/Star Center
- Pacific Gas & Electric
- Palms Care Center
- Pistoresi Ambulance
- Sierra Ambulance
- Sierra Tel
- Valley Children's Hospital

Epidemiology & Vitals Statistics

Minh Nguyen
Public Health Epidemiologist



Section Purpose

MCDPH's Epidemiology and Vital Statistics program collects, registers, and maintains birth and death, communicable diseases, and surveillance data on the health status of Madera County residents. The program's data can be utilized to aid in public health planning, advocate for important process changes such as referrals, or identify health issues or opportunities.

Section Description

The Epidemiology and Vital Statistics program is a program under the administrative branch of the Madera County Department of Public Health. The Epidemiology section of the program performs a wide range of responsibilities, including public health surveillance of communicable diseases/conditions, injuries, and public health hazards, conducting an evaluation for program activities and quality improvement (PMQI), conducting public health research, and informing about the overall health of the Madera County community. The Epidemiology section serves the department in multiple communities and regional and state partnership coalitions to accomplish public health-related objectives or activities.

The Vital Statistics section of the program registers births and deaths and issues birth and death certificates and burial permits. The program also performs court order changes on birth and death records, issues marijuana cards, performs declaration of paternity, and registers out of hospital/safe surrender/surrogate.

Contribution to the Public Health Vision

The Epidemiology and Vital Statistics Program contributes to four primary areas of the Public Health Vision, including:

- 1. Valid and Reliable Public Health Data.
- 2. Minimal Communicable Disease.
- 3. Engaged and Collaboration Leadership.
- 4. Commitment to Community.

Under the program, data can be used to inform public health practices, disease surveillance, and mitigation strategies for the early and accurate detection, effective investigation, and mitigation of public health problems in Madera County. Data and strategies are shared across the community, regional, and collaborative state leadership to innovate improvement to the public's overall health. The Epidemiology and

Vital Statistics Program prioritizes maintaining a strong relationship with community and partners through respect for demographic diversity and racial inequity.

Services/Programs Provided

Disease Mitigation

The program collaborates closely with the California Department of Public Health, California Communicable Disease Controller, California Conference of Local Data Managers and Epidemiologists, and the Council for State and Territorial Epidemiologists to implement evidence-based practices for the detection, control, and mitigation of disease clusters and outbreaks.

Disease Surveillance

The program is responsible for monitoring and identifying public health problems, including but not limited to infectious diseases, chronic diseases, injuries, and other public health hazards.

Data Analysis, & Public Health Research

The program leads conduct health data collection and analyze primary and secondary data to assess the community's health. The program uses epidemiology and research methodology to investigate the risks of poor health outcomes.

Vital Statistics

The program registers births and deaths, issues birth and death certificates, issues burial permits (burial, cremation, placement of urn, scattering at sea/private property, scientific use, disinterment, and reinterment of a different disposition, ship out of California, and ship into California), and out-of-hospital births.

Collaboration

Key Partners

- Madera Community Hospital (MCH)
- Camarena Health Center
- Valley Children's Hospital
- Madera County Coroner Division
- Jay Chapel Funeral Home
- All faiths Funeral Home
- Sierra Chapel
- Palm Memorial Worden Chapel
- Arbor Vitae Cemetery

- Calvary Cemetery
- Oakhill Cemetery
- Madera Islamic Cemetery
- California Department of Public Health
- Madera County Clerk-Recorder
- Madera County Department of Social Services
- Madera County Behavioral Health
- Madera County Jury Commissioner
- Madera County Assessor

Committees

- California Communicable Disease Controllers
- California Conference of Local Data Managers and Epidemiologists
- San Joaquin Valley Public Health Consortium

Laboratory Services

Jerry Peterson

Public Health Laboratory Director



Section Purpose

The Madera County Department of Public Health Laboratory (MCDPHL) works in conjunction with the Public Health clinic, local hospitals, healthcare providers, and the Epidemiology department. By analyzing clinical and environmental samples, the MCDPHL participates in the core activities of surveillance, assessment, and assurance that protects the public's health by assessing the rate of incidence and preventing spread. The lab also provides testing for abused drug screening, bacterial water analyses, and consultation with health care providers.

Section Description

The Madera County Department of Public health laboratory (MCDPHL) serves an important and evolving role in supporting the broad mission of public health. The Public Health Laboratory focuses on diseases and the health status of population groups. Performing limited diagnostic testing, reference testing, and disease surveillance. It also provides emergency response support, perform applied research, and provide training for laboratory personnel.

Contribution to the Public Health Vision

The Madera County Public Health Laboratory (MCDPHL) contributes to the Public Health Vision by being committed to positively impacting the residents of Madera County by promoting a healthier, thriving community and creating an inspiring and inclusive workplace. The Madera County Public Health Laboratory monitors and detects public health threats ranging from contamination in drinking water to infectious diseases and provides drug testing.

Services/Programs Provided

Infectious Disease Analysis

MCDPH lab performs tests on human & animal specimens, and environmental samples for:

- Rabies
- STDs (chlamydia, gonorrhea, syphilis)
- Tuberculosis
- Parasitic diseases
- Fungal diseases
- Salmonella
- E. coli
- Other enteric diseases

Water Testing

The laboratory performs microbiological testing of water samples for the detection of bacterial indicators of contamination and specific pathogens in water. Each water sample is tested for specific indicators according to the water source.

Collaboration

- Madera Community Hospital (MCH)
- Camarena Health Center
- Valley Children's Hospital

Maternal Child Adolescent Health (MCAH)

Natalie Stein

Public Health Program Manager



Section Purpose

The Maternal Child Adolescent Health (MCAH) aims to improve the health of California's women of reproductive age, infants, children, adolescents, and their families.

Section Description

- Assess and monitor the health status, health needs, and the health care services available to mothers, children, and adolescents, with a special focus on low-income populations.
- Work with community organizations and medical providers to coordinate outreach programs, which
 improve access to early and continuous prenatal care, and comprehensive child health care, including
 dental care, with an emphasis on low-income individuals and families.
- Provide community health promotion programs to reduce a broad range of health problems, including domestic violence, tobacco use, substance use, injuries, childhood obesity, teenage pregnancy, and dental caries.
- Work with MCAH partners to promote breastfeeding by developing healthcare policies and guidelines for programs, health care providers, and hospitals.

Contribution to the Public Health Vision



The goals and objectives of the MCAH program align with the Madera County Department of Public Health's vision. MCAH has been and will continue to collect data related to the child, adolescent, and maternal health indicators. This addresses the vision of valid and reliable public health data that supports effective public health program implementation. The program will work on accessible and affordable quality healthcare by partnering with local healthcare providers to provide preventive health services

for all community members. By encouraging healthy behaviors at every age, the program supports families to attend prenatal, postpartum, and well-child visits that support the family's well-being.

Services/Programs Provided

Adolescent Family Life Program – For Young Parents

The Adolescent Family Life Program serves expectant and parenting adolescents up to age 21 who have custody of the child or co-parent with a custodial parent. Case managers meet with clients twice per month, guiding them in a non-judgmental and supportive setting. Youth are partners in the program, and they are given meaningful opportunities to contribute and practice skills utilizing the Positive Youth Development (PYD) curriculum.



California Home Visiting Program – For New Parents

The California Home Visiting Program serves pregnant and newly parenting women who have one or more of the following risk factors: domestic violence, inadequate income, unstable housing, education of less than 12 years, substance abuse, and depression and/or mental illness. Services are provided by a Family Support Worker/Case Manager in the family's home beginning prenatally or right after the birth of a baby and are offered voluntarily for up to 3 years. The number of visits is based on need.

CalWORKs Home Visitation Program (HVP) – For Families on CalWORKs



Participation in the program is voluntary for CalWORKs families residing in Madera County. To be eligible for HVP, an individual must meet the following criteria:

- A. The individual is one of the following:
- A member of a CalWORKs assistance unit
- The parent or caretaker relative for a child-only case.
- A pregnant individual who has applied for CalWORKs aid within 60 calendar days prior to reaching the second trimester of pregnancy and would be eligible for CalWORKs aid other than not having reached the second trimester of pregnancy.
- An individual who is apparently eligible for CalWORKs aid.
- B. The individual is pregnant, or the individual is a parent or caretaker

relative of a child less than three months of age at the time the individual enrolls in the program.

First 5 CA Home Visiting Coordination Project

This project will aid efforts to increase coordination among agencies providing home visiting and family support services in California's early childhood system of care. In the face of considerable challenges during the COVID-19 pandemic, the goals are to increase efficiency, maximize resources, and improve the quality of services to address family needs.



Collaboration

- Camarena Health
- Central Valley SAFEKIDS
- Community Advisory Board/Maternal Wellness Coalition
- Doors of Hope
- First 5 Madera County
- Live Well Madera County
- Madera Community Hospital
- Madera County Behavioral Health Services

- Madera County Breastfeeding Coalition
- Madera County Child Abuse Prevention Council
- Madera County Department of Social Services
- Madera Unified School District/Cal-SAFE
- Maternal Wellness Program
- Women, Infants, and Children (WIC)

Mobile Health Services

Christopher Jones

Program Manager

Arely Cruz

Health Education Coordinator



Section Purpose

The Mobile Health program is dedicated to increasing access, efficiency, and effectiveness of public health programs and clinical services to Madera County residents through increasing the Department of Public Health's presence in the community, expanding infrastructure for delivery of services, and leveraging innovation.

Section Description

Madera County Department of Public Health (MCDPH) Mobile Health program will provide mobile clinical services, education, and outreach. They will focus on upstream prevention and linkages to support services for children and adults who have difficulty accessing care including those experiencing homelessness and/or with transportation challenges and complex health needs. Our mission for this program is to improve accessibility to appropriate and timely healthcare services, while educating, and promoting healthy living and choice.

Contribution to the Public Health Vision

The Mobile Health program provides accessible and affordable quality health services to the residents of Madera County, broadens access to health education programs, works to minimize communicable diseases through mobile testing and immunization clinics, collects and processes data for valid and reliable public health data reporting for informing the public and decision makers, and demonstrates a commitment to the community through partnerships with local schools and non-profits for public health efforts.

Services/Programs Provided



Mobile Health Program

Mobile Health brings access to Public Health programs and clinical services to Madera County residents, including those with complex health conditions and mobility issues or people with housing or transportation challenges which impede their ability to obtain vital healthcare services. In collaboration with community-based organizations, mobile health teams provide clinical services such as STD screenings, vaccines, various testing, and educational resources.

Through offering mobile services, MCDPH maintains a regular presence in the community and can be

present at yearly events including the County Fair, Pomegranate Festival, and North Fork Earth Day celebration. Mobile services are currently expanded to include mobile COVID-19 testing and vaccination clinics, contact tracing and case investigation, and COVID-19 education and resources.

Pandemic/Outbreak Response Program

The Mobile Health teams have responded to reported COVID-19 outbreaks, offering rapid contact tracing and investigation services to community partners. In addition, mobile COVID-19 testing, and vaccination units are deployed to minimize the effect and spread of the disease. Mobile teams swiftly developed and set-up mass vaccination and testing clinics able to accommodate walk-up and drive-through setups in rural areas and main population centers.

Collaboration

Mobile Health has passionately worked on fostering and creating long-lasting relationships with residents, businesses, and agencies in hopes of bridging Madera County Department of Public Health and the community to improve community health outcomes.

- Madera Community Hospital
- Community Action Partnership of Madera County
- Madera County Superintendent of Schools
- Valley Children's Hospital
- Camarena Healthcare
- Community Center of Oakhurst

- Chowchilla Faith Hall
- Madera Fairgrounds
- Madera District Fair
- Madera Unified School District
- Retail Partners
- Community-Based Organizations
- Faith-based Partners

Women, Infants, and Children (WIC)

Ilse Arrambide

Public Health Program Manager



Section Purpose

The Madera County Department of Public Health (MCDPH) Women, Infants, and Children (WIC) Program is designed to influence lifetime nutrition and health behaviors in a targeted, high-risk population.

Section Description

The MCDPH WIC program is a Special Supplemental Nutrition Program for Women, Infants and Children. It provides the following:

- Nutrition experts who specialize in nutrition for mothers and their children
- Support and information about breastfeeding your baby, including access to breastfeeding experts.
- Help in finding health care and other valuable community services
- Benefits to buy healthy foods such as fruits and vegetables, whole grains, milk, eggs, bread, cereal, juice, peanut butter, soy milk, tofu and more!

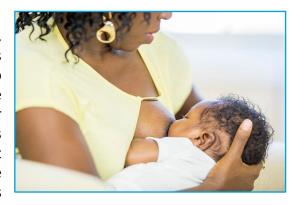
Contribution to the Public Health Vision

The MCDPH WIC program provides services in the cities of Madera, Chowchilla and Oakhurst to women who are pregnant, breastfeeding, or just had a baby in the past 6 months (or pregnancy loss); Children up to 5 years of age including those cared for by mom, dad, a grandparent, foster parent, step-parent or guardian; and Families with low to medium income or who receive Medi-Cal, CalWORKS (Cash Aid) or CalFresh (SNAP) benefits; and live in California.

Services/Programs Provided

Breastfeeding Support

Breastfeeding Peer Counseling, breastfeeding education, breastfeeding incentives, e.g., breastfeeding pumps (manual and individual user electric pumps are given to keep; multi-user electric pumps are loaned) and a large selection of breastfeeding accessories to help your breastfeeding experience. Breastfeeding Accessories (disposal and cloth pads, three different sizes of breast shields, Breast shells, car breast pumps connectors, storage breastmilk bags, breast pump sterilizer bags, different sizes



of breast funnels, we try to carry every accessory a breastfeeding mom can find at the store available for free. We collaborate with other breastfeeding programs in the community. We have a dedicated room for moms who wish to breastfeed while waiting for their appointment.

Nutritional Services

MCDPH WIC provides healthy foods to supplement the dietary needs of WIC participants to ensure good health, growth, and development; we also offer nutrition education, counseling, and healthcare referrals.



California Farmers' Market Overview

California WIC supports the consumption of locally grown fresh fruits and vegetables and encourages shopping with local farmers at community farmers' markets, and farm stands authorized by WIC. CDPH/WIC administers the seasonal Farmers' Market Nutrition Program (FMNP) and authorizes farmers to accept WIC fruit and vegetable Cash Value Benefits (CVB) with the electronic WIC Card. The California Department of Food and Agriculture (CDFA) administers the Senior Farmers' Market Nutrition Program (SFMNP) for low-income

individuals aged 60 years and above.

WIC FMNP/SFMNP: Each eligible WIC household receives \$30 (seniors receive \$40) in checks each season to purchase fresh fruits, vegetables, and fresh-cut herbs from WIC authorized farmers at farmers' markets farm stands authorized by CDPH/WIC.

Collaboration

- California WIC Association (CWA)
- California Department of Public Health WIC (CDPH WIC)
- Community Action Partnership of Madera County (CAPMC)
- First 5 Madera County
- Healthy Smiles
- Madera Community Hospital (MCH)
- Maternal, Child and Adolescent Program (MCAH)
- Madera County Department of Public Health (MCDPH)
- Madera County Healthcare Providers
- Madera Unified Schools