



MADERA COUNTY PUBLIC INFORMATION TEAM

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Madera County Tobacco Control Coalition and Students Working Against Tobacco Celebrate Earth Day by Hosting Event to Clean Up Tobacco Waste in the Community

Madera County – To celebrate Earth Day, the Madera County Tobacco Control Coalition (The Coalition) and Students Working Against Tobacco (SWAT) are hosting a neighborhood cleanup effort on Friday, April 22, 2022, from 4:30 p.m. until 6:30 p.m. The focus of the effort will be to identify and remove tobacco waste products at two locations – Sherwood Square Apartments, located at 821 Greenway in Madera, CA. and Pan Am Park, located across the street from the Sherwood Square Apartments.

“Cigarette butts are everywhere and are so common that some people don’t notice them anymore,” says Alan Gilmore, Public Health Program Manager with the Madera County Department of Public Health. “They are the #1 item found on California beaches and roadways.”

Members of The Coalition and SWAT are working to address the next tobacco control issue for the City of Madera – secondhand smoke exposure in multi-unit housing facilities. They highlight efforts focused on the impact of exposure to tobacco waste and secondhand smoke by residents of multi-unit housing and want to recognize and celebrate the efforts to reduce tobacco exposure in park settings with the passing of the Smoke-Free Parks Ordinance in the City of Madera.

Learn more about how you can help by joining us at our neighborhood cleanup event on April 22. Representatives from both The Coalition and SWAT will be present to answer questions from the media and community members and provide information on these health-related issues.

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