



MADERA COUNTY PUBLIC INFORMATION TEAM

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Madera County Department of Public Health (MCDPH) Launches “Refer-a-Friend” COVID-19 Vaccine Incentive Program

(Madera, Calif.) – MCDPH is introducing a new incentive program funded by CalViva Health that rewards Madera County residents for getting vaccinated against COVID-19. By referring a friend to get vaccinated, both the referrer and the newly vaccinated friend will be given a \$25 gift card while supplies last.

To participate, one must first sign up for the program by visiting MCDPH’s vaccine page, www.MaderaCounty.com/COVID19Vaccine, where they will be given a unique 4-digit code. This code can be shared with family and friends who aren’t yet vaccinated. Those who do not have an email or internet access that wish to participate, may call 311 to receive a referral code.

The person who was referred must provide the 4-digit code at the time of their first dose appointment. Following the visit, both parties will receive their gift card within one week. There is no limit on the number of individuals a person may refer.

“Many people have been waiting to get vaccinated to see how family and friends respond to the vaccine. Our ‘Refer-a-Friend’ program will encourage those vaccinated to talk about their experience with people close to them and ultimately, increase our community immunity,” said Madera County Public Health Director Sara Bosse.

Currently in Madera County, 47.9% of eligible residents are vaccinated. View participating clinics and find more information at the MCDPH COVID-19 vaccine [website](#).

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