

2009 AGRICULTURAL CROP REPORT



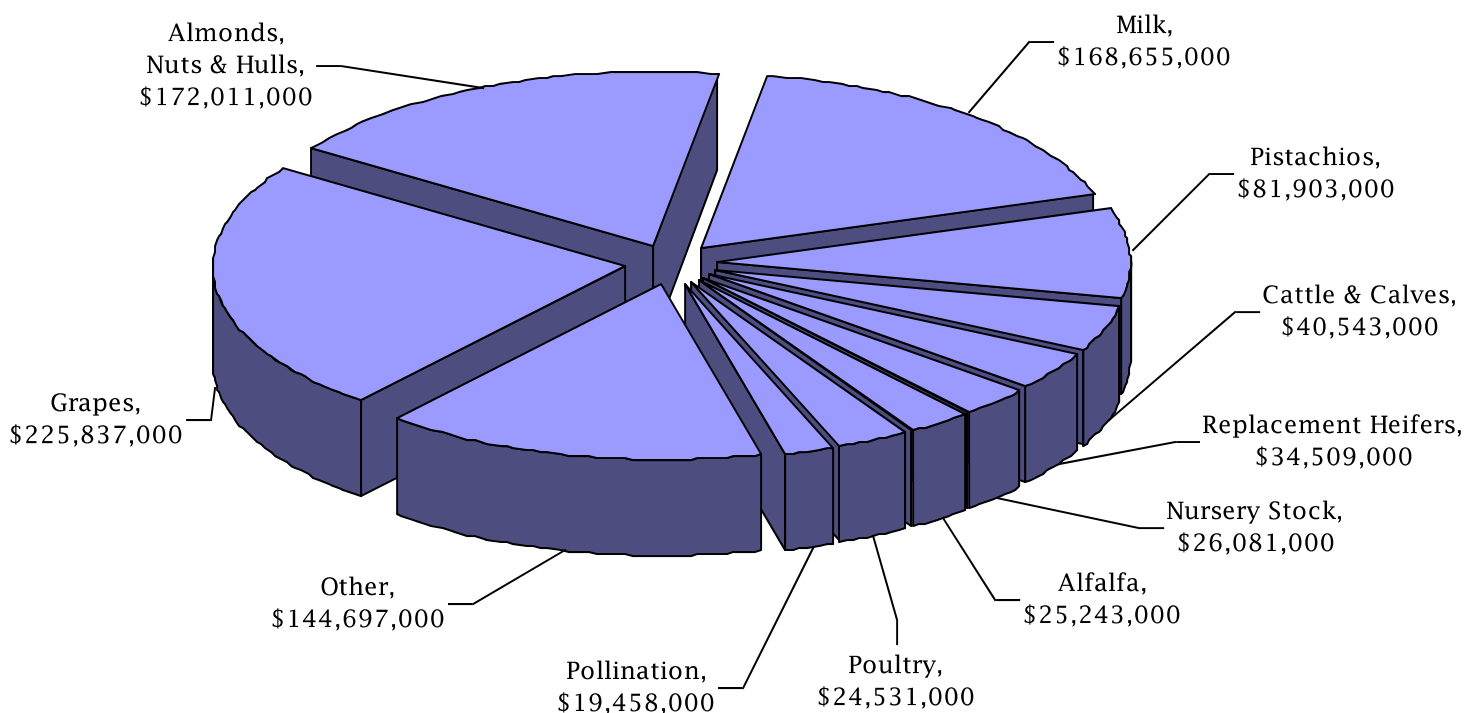
MADERA COUNTY DEPARTMENT OF AGRICULTURE



TEN LEADING CROPS MADERA COUNTY 2009

Commodity	2009 Rank	2009 Dollar Value	2008 Rank
Grapes	1	\$225,837,000	2
Almonds, Nuts & Hulls	2	\$172,011,000	3
Milk	3	\$168,655,000	1
Pistachios	4	\$81,903,000	4
Cattles & Calves	5	\$40,543,000	7
Replacement Heifers	6	\$34,509,000	5
Nursery Stock	7	\$26,081,000	8
Alfalfa	8	\$25,243,000	6
Poultry	9	\$24,531,000	9
Pollination	10	\$19,458,000	-

Diversity, which serves to strengthen the agricultural economy of Madera County, is evident in this listing of our Ten Leading Crops, which include fruit and nut crops, milk, dairy and beef cattle, nursery stock, field crops, poultry and apiary pollination. The wide range of commodities produced in our county is further underscored by that segment on the chart entitled "Other," which includes such diverse products as cherries, berries, oranges, pomegranates, firewood, stone fruits and honey.





Madera County Department of Agriculture Weights and Measures

Robert J. Rolan, Agricultural Commissioner
Sealer of Weight and Measures

Jay Seslowe, Assistant Agricultural
Commissioner/Sealer

A. G. Kawamura, Secretary
California Department of Food and Agriculture

and

The Honorable Board of Supervisors
Frank Bigelow, Ronn Dominici, Vern Moss, Max Rodriguez, and Tom Wheeler

In accordance with the provisions of Section 2279 of the California Food and Agricultural Code, I am pleased to submit the 2009 Agricultural Crop Report. It must be emphasized that the values presented in this report reflect gross values only, and do not in any manner reflect net income or loss to producers.

In 2009, the total production value of Madera County agricultural crops and products dropped below the one billion dollar mark for the first time since 2004 to \$963,468,000. This represents a decrease of 26.5% from the level that was achieved in 2008.

After posting a record-setting year in 2007, the dairy industry began a decline in 2008 which continued through 2009. An entire year of low milk prices, high feed costs, and decreased demand for dairy products reduced the value of milk and milk products by more than 40% from the previous year. Similarly affected were the values of alfalfa, corn silage, and replacement heifers, which fell 50%, 52%, and 36%, respectively, from 2008 levels.

On the positive side, table grapes made a strong showing with a 75% increase in value despite reduced acreage. Cherries, peaches, walnuts, and other miscellaneous fruit and nut crops increased in value as did the entire vegetable crop category. However, increases in these and other categories were not sufficient to offset a combined quarter billion dollar reduction in value to three of our four principal commodities: dairy, almonds, and pistachios.

The preparation of a report of this type requires extensive collaboration, and I sincerely appreciate the contributions of our growers, the UC Cooperative Extension, and my staff. In particular, I would like to thank Senior Agricultural & Standards Inspector, Cha Vang, for his assistance with crop surveys throughout the year and for compilation of this report.

Respectfully Submitted,

Robert J. Rolan
Agricultural Commissioner/
Sealer of Weights and Measures

MADERA COUNTY HIGHLIGHTS

County Established	March 11, 1893
County Seat	Madera (city)
Population ^a	148,632

Total County Acreage^b	1,366,951
2009 Harvested Acreage	643,790
Field Crop Acreage	96,450
Fruit and Nut Acreage	189,460
Nursery Acreage	740
Vegetable Acreage	4,140
Rangeland Acreage	353,000
Forest Acreage	414,300
U. S. Parkland Acreage	83,000

Bordering Counties

Merced County	Northwest
Mariposa County	North
Mono County	East
Fresno County	South and West

Ranking of Madera County Among Counties of California

Population ^a	33
Total Acreage	24
Total Agricultural Production ^b	12
Commodity, by Value	
Figs	1
Grapes, Raisin Variety	2
Pistachios	2
Poultry	2
Plums	4
Almonds	5
Grapes, Table Variety	5
Olives	6
Grapes, Wine Variety	6
Corn, Silage	7
Milk, Market	9

Ranking of Madera County Among Counties of the United States

Total Agricultural Production ^b	21
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a/ US Bureau of Census, 2009 Estimate

b/ USDA Ag Census, 2007

c/ County Agricultural Commissioners' Data, 2008

* Madera County Crop Reports from 2001 to 2009 are available at:

<http://www.madera-county.com/agcommissioner/cropreports/index.html>

MADERA COUNTY DEPARTMENT OF AGRICULTURE

MADERA COUNTY STAFF

Madera County Board of Supervisors

Frank Bigelow
District 1

Vern Moss
District 2

Ronn Dominici
District 3

Max Rodriguez
District 4

Tom Wheeler
District 5

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Robert J. Rolan

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Judy Cumming	Sharon Seslowe
Molly Glover	Erik Smith
Cristian Medina	Cha Vang

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Pest Detection Trappers

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Lore Ciuffoli, Administrative Analyst
Tammy Dodson, Program Assistant II
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TABLE OF CONTENTS

Ten Leading Crops	Inside Front Cover
Letter from Commissioner	1
Madera County Highlights	2
Field Crops	4
Vegetable Crops	5
Fruit & Nut Crops	6
Forest Products	8
Nursery Products	8
Apiary Products	8
Livestock & Poultry	9
Livestock & Poultry Products	9
Sustainable Agriculture Report	10
Countries Receiving Madera County Commodities	12
Crop Report Summary	Inside Back Cover





Field Crops

PRODUCTION

VALUE

Item	Year	Harvested Acreage	Per Acre	Total	Unit	Per Unit	Total
Alfalfa							
Hay	2009	30,000	7.00	210,000	Ton	\$113.00	\$23,730,000
	2008	33,400	7.05	235,470	Ton	205.00	48,271,000
	2007	32,100	7.58	243,318	Ton	170.00	41,364,000
Silage ^a	2009			52,710	Ton	30.00	1,581,000
	2008			39,700	Ton	53.00	2,104,000
	2007			38,700	Ton	38.00	1,471,000
Total	2009	30,000					25,311,000
	2008	33,400					50,375,000
	2007	32,100					42,835,000
Beans, Dry ^b	2009	620	1.51	936	Ton	742.00	695,000
	2008	-	-	-	-	-	-
	2007	420	1.66	697	Ton	780.00	544,000
Corn							
Grain	2009	1,100	5.51	6,061	Ton	178.00	1,079,000
	2008	2,000	6.41	12,820	Ton	213.00	2,731,000
	2007	1,100	2.26	2,486	Ton	130.00	323,000
Silage	2009	19,700	25.25	497,425	Ton	25.00	12,436,000
	2008	27,300	26.11	712,803	Ton	37.00	26,374,000
	2007	24,700	27.79	686,143	Ton	30.00	20,592,000
Total	2009	20,800					13,515,000
	2008	29,300					29,105,000
	2007	25,800					20,915,000
Cotton							
Lint	2009	330	1,123 ^c	772	Bale ^d	0.72 ^e	267,000
	2008	2,500	1,139	5,932	Bale	0.76	2,164,000
	2007	5,100	1,206	12,814	Bale	0.71	4,367,000
Seed	2009			310	Ton	290.00	90,000
	2008			2,400	Ton	335.00	804,000
	2007			6,800	Ton	215.00	1,462,000
Oat							
Hay	2009	3,400	2.14	7,276	Ton	72.00	524,000
	2008	5,300	2.04	10,812	Ton	163.00	1,762,000
	2007	3,800	2.73	10,374	Ton	121.00	1,255,000
Pasture							
Irrigated	2009	3,300			Acre	150.00	495,000
	2008	3,500			Acre	150.00	525,000
	2007	4,500			Acre	130.00	585,000
Rangeland	2009	353,000			Acre	12.00	4,236,000
	2008	353,000			Acre	12.00	4,236,000
	2007	353,000			Acre	12.00	4,236,000



Field Crops

PRODUCTION

VALUE

Item	Year	Harvested Acreage	Per Acre	Total	Unit	Per Unit	Total
Wheat							
Grain	2009	6,000	2.46	14,760	Ton	\$245.00	\$3,616,000
	2008	5,200	2.71	14,092	Ton	251.00	3,537,000
	2007	3,700	2.42	8,954	Ton	159.00	1,424,000
Silage	2009	16,500	14.40	237,600	Ton	18.00	4,277,000
	2008	19,200	15.09	289,728	Ton	29.00	8,402,000
	2007	17,000	15.29	259,930	Ton	23.00	5,978,000
Total	2009	22,500					7,893,000
	2008	24,400					11,939,000
	2007	20,700					7,402,000
Winter Forage	2009	3,400	12.17	41,378	Ton	18.00	745,000
	2008	2,900	14.24	41,296	Ton	27.00	1,115,000
	2007	4,400	10.27	45,188	Ton	23.00	1,039,000
Miscellaneous ^f	2009	12,100					7,451,000
	2008	9,300					5,943,000
	2007	4,600					4,750,000
TOTAL	2009	449,450					\$61,154,000
	2008	463,600					107,968,000
	2007	454,420					89,390,000

a/ Alfalfa acreage yields both hay and silage

b/ Includes Black-eyes, Kidneys and Limas

2008 acreage & value included in Miscellaneous

c/ Pounds

d/Bale: 480 pounds

e/Per pound

f/Includes barley (hay & silage), seed crops, Sudan grass, wheat hay, field and stubble straw. Dried beans included in 2008.



Vegetable Crops

PRODUCTION

VALUE

Item	Year	Harvested Acreage	Per Acre	Total	Unit	Per Unit	Total
Tomatoes							
Fresh	2009	400	15.80	6,320	Ton	\$441.00	\$2,787,000
	2008	300	15.26	4,578	Ton	462.00	2,115,000
	2007	300	16.21	4,863	Ton	470.00	2,286,000
Processed	2009	2,000	39.52	79,040	Ton	81.00	6,402,000
	2008	1,900	39.73	75,487	Ton	70.00	5,284,000
	2007	5,400	45.86	247,644	Ton	59.00	14,611,000
Miscellaneous ^a	2009	1,740					8,156,000
	2008	720					6,854,000
	2007	640					6,671,000
TOTAL	2009	4,140					\$17,345,000
	2008	2,920					14,253,000
	2007	6,420					23,568,000

a/ Includes artichokes, carrots, all cabbage, eggplant, herbs, melons, onions, all peppers, potatoes, all squash and miscellaneous truck crops



FRUIT & NUT CROPS

PRODUCTION

VALUE

Item	Year	Harvested Acreage	Per Acre	Total	Unit	Per Unit	Total
Almonds^a	2009	68,000	0.79	53,720^b	Ton	\$3,018.00	\$162,127,000
	2008	66,800	1.05	70,140	Ton	2,769.00	194,218,000
	2007	64,500	1.01	65,145	Ton	3,579.00	233,154,000
Almond Hulls	2009			114,936	Ton	86.00	9,884,000
	2008			150,067	Ton	120.00	18,008,000
	2007			139,380	Ton	107.00	14,914,000
Cherries	2009	380	4.84	1,273	Ton	2,648.00	4,870,000
	2008	360	3.83	1,379	Ton	2,873.00	3,961,000
	2007	310	4.42	1,370	Ton	3,074.00	4,212,000
Figs	2009	6,280	1.70	10,676	Ton	1,511.00	16,131,000
	2008	6,000	1.66	9,960	Ton	1,690.00	16,832,000
	2007	5,970	1.70	10,149	Ton	1,402.00	14,229,000
Grapes							
Raisin Varieties							
Crushed	2009	10,900	7.60	82,840	Ton	165.00	13,669,000
	2008	13,300	10.24	136,192	Ton	220.00	29,962,000
	2007	12,700	9.71	123,317	Ton	169.00	20,841,000
Dried	2009	21,100	2.80	59,080	Ton	1,139.00	67,292,000
	2008	21,000	2.99	62,790	Ton	1,073.00	67,374,000
	2007	21,600	2.76	59,616	Ton	1,098.00	65,458,000
Fresh	2009	1,020	10.05	10,251	Ton	856.00	8,775,000
	2008	1,150	8.51	9,787	Ton	885.00	8,661,000
	2007	1,520	9.54	14,501	Ton	929.00	13,471,000
Table Varieties	2009	2,060	9.90	20,394	Ton	1,510.00	30,795,000
	2008	2,200	7.22	15,884	Ton	1,108.00	17,599,000
	2007	2,100	8.51	17,871	Ton	1,617.00	28,897,000
Wine Varieties^c							
Red Varieties	2009	23,500	10.43	244,635	Ton	262.00	64,218,000
	2008	24,100	10.10	243,410	Ton	266.00	64,747,000
	2007	23,300	11.49	267,717	Ton	221.00	59,165,000
White Varieties	2009	15,900	10.42	165,678	Ton	248.00	41,088,000
	2008	17,800	9.88	175,864	Ton	252.00	44,318,000
	2007	17,500	10.03	175,525	Ton	211.00	37,036,000
Total Grapes	2009	74,480					225,469,000
	2008	79,550					232,661,000
	2007	78,720					224,868,000
Nectarines^d	2009	-	-	-	-	-	-
	2008	450	6.00	2,700	Ton	670.00	1,809,000
	2007	490	6.56	3,214	Ton	633.00	2,035,000



FRUIT & NUT CROPS

Item	Year	PRODUCTION			VALUE			
		Harvested Acreage	Per Acre	Total	Unit	Per Unit	Total	
Olives	2009	1,100	0.57	627	Ton	\$1,116.00	\$700,000	
	2008	1,190	4.68	5,569	Ton	891.00	4,962,000	
	2007	1,330	1.78	2,367	Ton	914.00	2,164,000	
Oranges	2009	3,550	12.64	44,872	Ton	187.00	8,391,000	
	2008	3,630	16.31	59,205	Ton	142.00	8,407,000	
	2007	3,840	13.61	52,262	Ton	145.00	7,578,000	
Peaches	Cling	2009	340	16.00	5,512	Ton	318.00	1,753,000
		2008	350	16.81	5,884	Ton	325.00	1,912,000
		2007	410	16.36	6,708	Ton	238.00	1,596,000
	Freestone	2009	770	11.46	8,835	Ton	527.00	4,659,000
		2008	460	14.57	6,702	Ton	319.00	2,138,000
		2007	600	15.63	9,378	Ton	257.00	2,410,000
Pistachios	2009	27,700	0.84	23,268 ^b	Ton	3,520.00	81,903,000	
	2008	26,900	1.60	43,040	Ton	4,155.00	178,831,000	
	2007	25,200	1.14	28,728	Ton	2,905.00	83,455,000	
Plums	2009	180	8.55	1,539	Ton	904.00	1,391,000	
	2008	320	7.52	2,406	Ton	863.00	2,077,000	
	2007	390	8.97	3,498	Ton	821.00	2,872,000	
Plums, Dried	2009	1,290	3.45	4,451	Ton	1,445.00	6,431,000	
	2008	1,240	3.46	4,290	Ton	1,506.00	6,461,000	
	2007	1,200	3.23	3,876	Ton	1,410.00	5,465,000	
Walnuts	2009	1,200	1.53	1,836	Ton	1,674.00	3,073,000	
	2008	1,250	1.43	1,788	Ton	1,542.00	2,757,000	
	2007	1,460	1.30	1,898	Ton	2,060.00	3,910,000	
Miscellaneous	Fruits & Nuts ^e	2009	4,190				23,531,000	
		2008	2,500				19,950,000	
		2007	2,430				11,810,000	
	Orchard Firewood	2009			7,000	Cord		980,000
		2008			7,800	Cord		1,170,000
		2007			7,500	Cord		1,125,000
TOTAL	2009	189,460					\$552,033,000	
	2008	191,000					696,154,000	
	2007	186,850					615,797,000	

a/ Meat basis

b/ Reflects total production, including imperfect stock; price weighted accordingly

c/ Includes table grape crushed

d/ 2009 harvested acreage & value included in Miscellaneous Fruit & Nuts

e/ Includes apples, apricots, berries, kiwis, nectarines, pears, pecans, persimmons, pomegranates, tangelos, tangerines, strawberries, almond and walnut shells



FOREST PRODUCTS

PRODUCTION

VALUE

Item	Year	Production	Unit	Total Value
Timber	2009	280	MBF ^a	\$36,000
	2008	620	MBF	86,000
	2007	7,074	MBF	987,000
Firewood	2009	1,380	Cord ^b	287,000 ^c
	2008	1,253	Cord	262,000
	2007	1,255	Cord	270,000
TOTAL	2009			\$323,000
	2008			348,000
	2007			1,257,000

a/ Million Board Feet

c/ Includes value for Christmas trees, greenery, pinecones and saw logs

b/ Cord: 128 cubic feet



NURSERY PRODUCTS

PRODUCTION

VALUE

Item	Year	Field Acres	House Sq. Foot	Total Value
Nursery Stock ^a	2009	740	669,000	\$26,081,000
	2008	670	697,000	33,820,000
	2007	720	760,000	34,866,000

a/ Includes grapevines, fruit trees, nut trees and ornamentals



APIARY PRODUCTS

PRODUCTION

VALUE

Item	Year	Total	Unit	Per Unit	Total
Apiary Products					
Beeswax	2009	22,000	Pound	\$2.12	\$47,000
	2008	34,000	Pound	1.73	59,000
	2007	19,900	Pound	1.20	24,000
Honey	2009	611,000	Pound	1.26	770,000
	2008	509,000	Pound	1.29	657,000
	2007	354,000	Pound	0.89	315,000
Pollination	2009	141,000	Colony	138.00	19,458,000
	2008	167,000	Colony	139.00	23,213,000
	2007	136,000	Colony	134.00	18,224,000
TOTAL	2009				\$20,275,000
	2008				23,929,000
	2007				18,563,000



LIVESTOCK AND POULTRY

PRODUCTION

VALUE

Item	Year	Head	Liveweight	Unit	Per Unit	Total
Cattle and Calves ^a	2009	81,040	596,220	CWT ^b	\$68.00	\$40,543,000
	2008	82,560	598,280	CWT	70.00	41,880,000
	2007	74,100	569,000	CWT	71.00	40,399,000
Replacement Heifers ^c	2009	28,520			1,210.00	34,509,000
	2008	31,280			1,740.00	54,427,000
	2007	30,600			1,770.00	54,162,000
Poultry	2009					24,531,000
	2008					33,708,000
	2007					26,321,000
TOTAL	2009					\$99,583,000
	2008					130,015,000
	2007					120,882,000

a/ Range and dairy cattle sold for beef

b/ Hundredweight: 100 pounds

c/ Milk cows



LIVESTOCK AND POULTRY PRODUCTS

PRODUCTION

VALUE

Item	Year	Production	Unit	Per Unit	Total
Milk Market ^a	2009	14,382,349	CWT	\$11.25	\$161,758,000
	2008	16,995,929	CWT	16.57	281,623,000
	2007	16,026,121	CWT	17.94	287,543,000
Milk Manufacturing ^a	2009	571,168	CWT	12.08	6,897,000
	2008	658,191	CWT	18.56	12,216,000
	2007	755,905	CWT	18.90	14,290,000
Other Products ^b	2009				18,019,000
	2008				10,549,000
	2007				13,473,000
TOTAL	2009				\$186,674,000
	2008				304,388,000
	2007				315,907,000

a/ Madera County has 55 dairies, with 71,300 lactating cows

b/ Includes aquaculture, ducks, market eggs, hogs, manure, sheep, lambs and wool



Sustainable Agriculture Report 2009

PEST PREVENTION

Pest prevention programs are mandated by the California Food and Agricultural Code to prevent the introduction and spread of pests in California. Pest prevention involves three strata: pest exclusion, pest detection and integrated pest management.

The **Pest Exclusion Program** prevents the introduction of injurious pests that are not of common occurrence in the county.

During 2009, twenty-one nursery locations were inspected to ensure pest cleanliness. Over 60 shipments of plant materials, received by nurseries, were inspected for potentially injurious pests prior to retail sale.



Over 21,000 acres were surveyed for Red Imported Fire Ants, including commercial nurseries, recently-landscaped residential developments and orchards pollinated by out-of-state beehives. Over 4,700 acres are under treatment for Red Imported Fire Ants.

Red Imported Fire Ant (Photo/University of California Cooperative Extension)

Countries receiving agricultural commodities require certification that the commodities are free from potentially injurious pests. Over 2,880 phytosanitary inspections were performed on Madera County commodities destined for export.

The **Pest Detection Program** utilizes insect traps and surveys for the detection of foreign pests which may have eluded exclusion efforts. Over 1,100 traps were deployed in the county, with over 10,900 trap servicings performed during the 2009 season. The trapping program in Madera County targeted multiple pests, including the following:

Apple Maggot

Gypsy Moth

Light Brown Apple Moth

Mexican Fruit Fly

Caribbean Fruit Fly

Japanese Beetle

Mediterranean Fruit Fly

Oriental Fruit Fly

European Corn Borer

Khapra Beetle

Melon Fruit Fly



Mediterranean Fruit Fly
Photo/Jack Clark, University of California
Agriculture and Natural Resources



Japanese Beetle
Photo/David Cappaert/bugwood.org

The **Integrated Pest Control Program** strives to eradicate infestations of new pests before they become widespread. Pink Bollworm (*Pectinophora gossypiella*), a non-established and economically significant pest of cotton, is controlled by post-season plowdown of cotton plants. In 2009, plowdown of 330 acres of cotton was verified, ensuring the destruction of habitat supportive of this pest.

PEST MANAGEMENT

Glassy-Winged Sharpshooter, UC Extension



The **Glassy-winged Sharpshooter Program** serves to detect and control the vector of Pierce's Disease, a potentially catastrophic disease of vineyards. This program involved the placement of 698 traps, with 9,844 subsequent trap servicings. In addition, incoming shipments of host material and susceptible county plantings were inspected. Over 560 nursery shipments were inspected in 2009. On July 23, 2009, two Glassy-winged Sharpshooters were found in a nursery. Our office deployed 181 delimitation traps in and around the nursery. Subsequent trap servicings and visual surveys of the nursery during the months of July and August of 2009 revealed no additional Glassy-winged Sharpshooters.

The **Vertebrate Pest Management Program** provides expertise and materials, to growers and homeowners, for the control of certain depredated vertebrate pests.

Forty-six **Organic Farms**, totaling approximately 5,300 acres, two handlers and one processor, were registered in Madera County in 2009. Utilizing organic principles defined in the California Organic Products Act of 2003, these farms produce a wide array of commodities, such as:

alfalfa, almonds, apples, apricots, artichokes, arugula, basil, green beans, beets, berries, broccoli, brussels sprouts, cabbage, cantaloupe, carrots, chard, cherries, cilantro, collards, sweet corn, cucumbers, dill, eggplant, fennel, figs, garlic, grapes (table, raisin, wine), herbs, honeydew, kale, kiwi, kohlrabi, leeks, lettuce, okra, onions, oranges, parsley, parsnip, peaches, peas, peppers, pistachios, dried plums, pomegranates, potatoes, prickly pear, radish, spinach, squash, tomatoes, turnips, watermelons, zucchini.

The value of organic production in Madera County during 2009 was **\$17 452 000**



Blueberries/Scott Bauer, USDA ARS





Countries Receiving Madera County Commodities

Algeria	Guatemala	Norway
Armenia	Hong Kong	Pakistan
Australia	Hungary	Philippines
Austria	India	Poland
Bahrain	Indonesia	Portugal
Belgium	Ireland	Romania
Bangladesh	Israel	Russian Federation
Bermuda	Italy	Saudi Arabia
Brazil	Japan	Serbia
Canada	Jordan	Singapore
China	Korea, Republic of	Spain
Croatia	Kuwait	Sweden
Cyprus	Latvia	Switzerland
Czech Republic	Lebanon	Thailand
Denmark	Lithuania	Taiwan
Dominican Republic	Malaysia	Tunisia
Egypt	Mexico	Turkey
Estonia	Montenegro	United Arab Emirates
Finland	Morocco	United Kingdom
France	Nepal	Venezuela
Germany	Netherlands	
Greece	New Zealand	

Madera County Commodities Exported

Fruits:

Figs
Grapes
Prunes
Raisins

Nuts:

Almonds
Pistachios
Walnuts

Nursery Stock:

Ornamentals

Field Crops:

Corn (Flour)



AGRICULTURAL CROP REPORT SUMMARY

MADERA COUNTY 2009

Item	Year	Harvested Acres	Total Value
Apiary	2009		\$20,275,000
	2008		23,929,000
	2007		18,563,000
Field Crops	2009	449,450	61,154,000
	2008	463,600	107,968,000
	2007	454,420	89,390,000
Fruit and Nut Crops	2009	189,460	552,033,000
	2008	191,000	696,154,000
	2007	186,850	615,797,000
Livestock and Poultry	2009		99,583,000
	2008		130,015,000
	2007		120,882,000
Livestock and Poultry Products	2009		186,674,000
	2008		304,388,000
	2007		315,907,000
Nursery Products	2009	740	26,081,000
	2008	670	33,820,000
	2007	720	34,866,000
Forest Products	2009		323,000
	2008		348,000
	2007		1,257,000
Vegetable Crops	2009	4,140	17,345,000
	2008	2,920	14,253,000
	2007	6,300	23,568,000
TOTAL	2009		\$963,468,000
	2008		1,310,875,000
	2007		1,220,230,000



Madera County
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