Frequently Asked Questions (FAQs)

Who is eligible for the sweepstakes?

Everyone meeting the criteria below including those who previously received a COVID-19 vaccine:

- Age 5 and older AND
- Received at least one dose of a COVID-19 vaccine AND
- Lived in Madera County at the time of vaccination <u>AND</u>
- · Vaccinated in California.

When will winners be selected?

• Winners will be selected every Friday from April 1, 2022 to July 1, 2022.

What do I need to do to enter the drawing?

Receive one dose of a COVID-19 vaccine in California while living in Madera County. No entry form is needed. You are automatically entered in the drawing based on California immunization records once your vaccinator provided the state vaccination registry with your information. Vaccinations count whether you received the Pfizer, Moderna, or Johnson & Johnson vaccine. You must have been living in Madera County to win. Winner will receive their prize after completing their vaccination series.

I just got vaccinated, will I be in the sweepstakes?

Clinics vary in the length of time it takes to submit dose information to the California
 Immunization Registry. It may take up to 5 days for your dose to show up in the system. You can
 confirm that your information is in the registry by downloading your digital vaccine card at
 https://myvaccinerecord.cdph.ca.gov/.

How are winners notified?

- The winners will be notified by officials from Madera County Department of Public Health (MCDPH) through phone call or email from a Madera County email address.
- Any fraudulent activities or misinformation should be reported to <u>PublicHealth@maderacounty.com</u>. Individuals can use this email address to report any concerns about the authenticity of any contact they have received related to prizes.

When are prizes awarded?

• Prizes are awarded after the winner completes their vaccination series.

Will you make the names of the winners be made public?

At the time of the drawing, no names will be announced. Winners can decline the prize. Winners
will be consulted regarding publicity associated with the prize and can decline any or all
publicity.

Do I need to be a U.S. citizen to win?

- No. Eligibility is not determined by immigration status. Those eligible to win must only meet the following criteria:
 - o Is age 5 and older,
 - Received at least one dose of a COVID-19 vaccine,
 - Lived in Madera County at the time of vaccination,
 - o And vaccinated in California.

Who is not eligible?

- You are not eligible if you are:
 - o An employee of Madera County Department of Public Health,
 - o Incarcerated,
 - Lived outside of Madera County when vaccinated, or
 - Got vaccinated outside of California.

Do the prizes expire?

• Yes. Prizes must be redeemed by June 1, 2023.

Can I win twice?

No, an individual may only win one time.

Where can I find out more information about the program?

• You may visit <u>www.maderacounty.com/fun</u> or email <u>publichealth@maderacounty.com</u>

Who paid for this program?

• This project is supported by Kaiser Permanente Northern California Community Benefit Programs. Kaiser Permanente's community involvement uniquely pairs grant funding with 70 years of clinical expertise, medical research, and volunteerism to support prevention-focused, evidence-based programs that are expanding access to care and creating healthy environments. Kaiser Permanente recently awarded County of Madera (Department of Public Health) a \$95,000.00 grant that will help more people in this community get access to the resources they need to lead a healthy life. For more information about Kaiser Permanente's work in the community, visit about.kaiserpermanente.org/community-health.

Official Rules

PURPOSE: The Madera County Department of Public Health (MCDPH) will conduct a series of randomized drawings for prizes intended for vaccinated persons to reinforce the importance of vaccination to protect public health in the face of a pandemic. The persons identified in the drawings will be able to claim the listed prizes.

TERMS OF PROGRAM: Drawings will take place every Friday through April 1 to July 1, 2022. Five persons will be drawn at random every week. Drawing dates and prizes are subject to change. An eligible individual can win no more than one prize. MCDPH reserves the right to terminate or extend this promotion at any time.

ELIGIBILITY AND PARTICIPATION: The persons eligible for the sweepstakes will be limited to living persons age 5 and older, who currently live in Madera County, were vaccinated in California and are identified in the State's vaccine registry, as of the time of the drawing, as having received at least one dose of a COVID-19 vaccine. No action is needed by eligible persons to be included in the drawings. No purchase or payment of fees is necessary for participation. Immigration status is not a barrier to eligibility. Incarcerated persons are not eligible. Employees of MCDPH are not eligible.

WINNER SELECTION AND NOTIFICATION:

- When vaccinated against COVID-19, vaccine records are entered by the provider into the state's various vaccine registries. MCDPH has access to all Madera County residents with vaccination reported to the state. Using a statistical software's code, a random person will be identified from a list of vaccinated individuals. The names of award winners will not initially be announced due to federal rules regarding confidentiality of medical records and state law concerning disclosure of immunization records rules. The names of award winners may subsequently be announced if consent is first received from the recipients.
- Winners will be given the opportunity to decline the prize and/or decline publicity associated with the prize.
- If MCDPH cannot make contact via telephone with the persons selected in the drawing, MCDPH will repeat efforts to contact the persons via telephone, text, email or other contact information associated with the person's record in the State's vaccine registry between the hours of 8 a.m. and 5 p.m. MCDPH's efforts to contact persons selected in the drawing may end 96 hours after the first attempt at contacting the persons, after which time they may no longer be offered a prize and another person may be selected for the prize from the pool of eligible persons. The method of attempting to contact selected persons, using the contact information available, is within the sole discretion of MCDPH and not subject to appeal or review.
- The timing and degree of efforts used to locate a winner or to deem a winner ineligible based upon the terms of the program shall be at the sole discretion of MCDPH.



Your Shot at Fun! Madera County COVID-19 Vaccination Sweepstakes

• The random drawing will also include selection of alternates in case selected persons decline the prizes, are ineligible for the prizes, or cannot be contacted, to ensure all prizes are awarded.

ODDS: The odds of winning will depend on the total number of eligible persons identified in the State's vaccine registry at the time of the drawing. Publicly available data regarding the number of eligible persons may be found on the State's COVID dashboard and MCDPH COVID Dashboard.

ADDITIONAL TERMS:

- Prizes may be subject to taxation and net of any public debts of which the State is aware (e.g., taxes, child support, restitution payments).
- Except as otherwise specified herein, prize winners agree to the use of their names and/or likenesses for advertising and publicity purposes, without compensation.
- Proof of age, eligibility and identity must be furnished upon request.
- If a winner is a minor, the prize funds a parent of guardian will be accepting the prize on the winner's behalf.
- Winners will receive the prize only upon completion of their second dose (when using a vaccine that requires the person receive two doses to be fully vaccinated).
- Prizes are contingent on the completion of any necessary and appropriate paperwork to facilitate.
- MCDPH has the right to modify or end the "Shot at Fun!" program at any time.
- To accept and receive a prize, participants must agree to release and hold harmless MCDPH, its employees, agents and officers from any claim, demand, judgement, award and/or any liability of any kind related to this Kaiser Permanente Northern California Community Benefit Program.

In the event of a conflict, these official rules supersede any applicable general rules or advertisements of the "Shot at Fun!" program.

The determination of whether a person was temporarily present in Madera County shall be at the sole discretion of CDPH and not subject to review or appeal.

Some persons who have received a dose of COVID-19 vaccine in California may not be identified in the State's vaccine registry. If MCDPH is unable to obtain vaccination status information about such individuals from other governmental agencies holding such information prior to the drawings, such individuals will not be eligible for drawings. MCDPH makes no commitment or promise that such information will be obtained from other governmental agencies prior to the drawings.